# Terminal Evaluation of the Fifth Operational Phase of the GEF Small Grants Program in Brazil

- BRA 12/G32 / PIMS 4578 IC 32046/2018

**ANNEXES** 

**June 2018** 

# **ANNEX 1: ToR**

# Terms of Reference (ToR) RC 32046

In accordance with UNDP and GEF M&E policies and procedures, all full and medium-sized UNDP support GEF financed projects are required to undergo a terminal evaluation upon completion of implementation. These terms of reference (ToR) sets out the expectations for a Terminal Evaluation (TE) of the Fifth Operational Phase of the GEF Small Grants Program in Brazil (PIMS 4578).

The essentials of the project to be evaluated are as follows:

# **PROJECT SUMMARY TABLE**

| Project Fifth<br>Title:    |  |  |             |   |   |
|----------------------------|--|--|-------------|---|---|
| GEF Project ID:            | 4560   |  |             | at endorsement<br>(Million US\$)  | at completion<br>(Million US\$)   |
| UNDP Project               | BRA12/G32  | GEF financing:                         | 5,0         | 00,000  | 5,000,000   |
| ID:                        | PIMS 4578  |  |             |   |   |
| Country:                   | Brazil   | IA/EA own:                             |             |   |   |
| Region:                    | Latin America  | Government:                            |             |   |   |
| Focal Area:                | Multifocal Area - BD, CC,<br>LD  | Other:                                 |             |   |   |
| FA Objectives,<br>(OP/SP): | BD-2: Mainstream Biodiversity Conservation and Sustainable Use into Production Landscapes, Seascapes and Sectors. CCM-5: Promote conservation and enhancement of carbon stocks through sustainable management of land use, land-use change, and forestry. LD-1: Maintain or improve flow of agro- system services to sustaining the livelihoods of local communities. CD 2: Generate, access and use of information and knowledge CD 5: Capacities enhanced to monitor and evaluate environmental impacts and trends | Total co-financing:                    |             | 43,500  | 5,343,500   |
| Executing<br>Agency:       | UNDP   | Total Project Cost:                    | 10,         | 343,500   | 10,343,500  |
| Other Partners             |  | ProDoc Signature (date project began): |             | May 2, 2013   |   |
| involved:                  | Instituto Sociedade,<br>População e Natureza<br>(ISPN)   | (Operational) Clos                     | ing<br>ate: | Proposed/Origina<br>I Expected Date<br>of Operational<br>closure:<br>May 31, 2017 | Actual/Revised<br>expected closing<br>date of Operational<br>Closure:<br>Nov 30, 2018 |

#### **OBJECTIVE AND SCOPE**

The project was designed to secure Global Environment Benefits through community-based initiatives and actions for conservation and sustainable use of biodiversity, and maintenance of carbon stocks in the Cerrado and Caatinga biomes. The project will enable a shift away from unsustainable practices by ensuring: (i) Biodiversity conservation in the production landscape through community-based sustainable resource use and management of natural resources; (ii) Maintenance of carbon stocks through avoidance of land use change and improved agriculture and forest management at the community level; (iii) Implementation of sustainable land management techniques that prevent land degradation, restore agro-ecosystem services, and improve livelihoods of local communities; and(iv) Capacity development and knowledge management to help communities deliver global environmental benefits.

The project is executed under the NGO modality by Instituto Sociedade, População e Natureza (ISPN) and UNDP acts as the GEF Implementing Agency. ISPN, which has been the NGO National Host Institution for GEF-SGP in Brazil before its upgrading, is executing agency, taking over the previous execution role played by UNOPS, and is responsible for the day-to-day management and implementation of project activities with the support of a full time Country Programme Manager (CPM) and under the leadership of the National Steering Committee (NSC). The project is implemented with UNDP support, and UNDP ensures that the project receives technical and managerial support, as needed, from the UNDP Country Office, and from the regional team, as well as the global team responsible for project oversight for all GEF-SGP upgraded Country Programme projects.

The TE will be conducted according to the guidance, rules and procedures established by UNDP and GEF as reflected in the UNDP Evaluation Guidance for GEF Financed Projects.

The objectives of the evaluation are to assess the achievement of project results, and to draw lessons that can both improve the sustainability of benefits from this project, and aid in the overall enhancement of UNDP programming.

#### **EVALUATION APPROACH AND METHOD**

An overall approach and method<sup>1</sup> for conducting project terminal evaluations of UNDP supported GEF financed projects has developed over time. The evaluation should include a mixed methodology of document review, interviews, and observations from project site visits, at minimum, and the evaluators should make an effort to triangulate information.

The evaluator is expected to frame the evaluation effort using the criteria of relevance, effectiveness, efficiency, sustainability, and impact, as defined and explained in the UNDP Guidance for Conducting Terminal Evaluations of UNDP-supported, GEF-financed Projects. A set of questions covering each of these criteria have been drafted and are included with this TOR (fill in Annex C) The evaluator is expected to

<sup>&</sup>lt;sup>1</sup> For additional information on methods, see the Handbook on Planning, Monitoring and Evaluating for Development Results, Chapter 7, pg. 163.

amend, complete and submit this matrix as part of an evaluation inception report, and shall include it as an annex to the final report.

The evaluation must provide evidence-based information that is credible, reliable and useful. The evaluator is expected to follow a participatory and consultative approach ensuring close engagement with government counterparts, in particular the GEF operational focal point, UNDP Country Office, project team, UNDP GEF Technical Adviser based in the region and key stakeholders. The evaluator is expected to conduct field missions to Caatinga and Cerrado biomes in Brazil, including the project sites. Interviews will be held with the following organizations and individuals at a minimum: ISPN (National Host Institution), SGP Country Programme Manager, UNDP CO, UCP Global Coordinator, minimum of 4 grantees, minimum of 3 members of the NSC, as well as GEF operational focal point.

The evaluator will review all relevant sources of information, such as the project document, project reports – including Annual APR/PIR, project budget revisions, midterm review, progress reports, GEF focal area tracking tools, project files, national strategic and legal documents, and any other materials that the evaluator considers useful for this evidence-based assessment. A list of documents that the project team will provide to the evaluator for review is included in Annex B of this Terms of Reference.

#### **EVALUATION CRITERIA & RATINGS**

An assessment of project performance will be carried out, based against expectations set out in the Project Logical Framework/Results Framework (see Annex A), which provides performance and impact indicators for project implementation along with their corresponding means of verification. The evaluation will at a minimum cover the criteria of: relevance, effectiveness, efficiency, sustainability and impact. Ratings must be provided on the following performance criteria. The completed table must be included in the evaluation executive summary. The obligatory rating scales are included in Annex D.

| <b>Evaluation Ratings:</b>     |        |   |        |
|--------------------------------|--------|---|--------|
| 1. Monitoring and Evaluation   | rating | 2. IA& EA Execution                           | Rating |
| M&E design at entry            |        | Quality of UNDP Implementation                |        |
| M&E Plan Implementation        |        | Quality of Execution - Executing Agency       |        |
| Overall quality of M&E         |        | Overall quality of Implementation / Execution |        |
|                                |        |   |        |
| 3. Assessment of Outcomes      | rating | 4. Sustainability                             | Rating |
| Relevance                      |        | Financial resources:                          |        |
| Effectiveness                  |        | Socio-political:                              |        |
| Efficiency                     |        | Institutional framework and governance:       |        |
| Overall Project Outcome Rating |        | Environmental:                                |        |
|                                |        | Overall likelihood of sustainability:         |        |

#### PROJECT FINANCE / COFINANCE

The Evaluation will assess the key financial aspects of the project, including the extent of co-financing planned and realized. Project cost and funding data will be required, including annual expenditures. Variances between planned and actual expenditures will need to be assessed and explained.

Results from recent financial audits, as available, should be taken into consideration. The evaluator(s) will receive assistance from the Country Office (CO) and Project Team to obtain financial data in order to complete the co-financing table below, which will be included in the terminal evaluation report.

| Co-financing (type/sourc)        | UNDP ov<br>financing<br>(mill. US | g      | Government<br>(mill. US\$) |        | Partner<br>Agency<br>(mill. |        | Total<br>(mill.<br>US\$) |        |
|----------------------------------|-----------------------------------|--------|----------------------------|--------|-----------------------------|--------|--------------------------|--------|
|                                  | Planne                            | Actual | Planned                    | Actual | Planned                     | Actual | Actual                   | Actual |
| Grants                           |                                   |        |                            |        |                             |        |                          |        |
| Loans/Concessions                |                                   |        |                            |        |                             |        |                          |        |
| <ul><li>In-kind suppor</li></ul> |                                   |        |                            |        |                             |        |                          |        |
| • Other                          |                                   |        |                            |        |                             |        |                          |        |
| Totals                           |                                   |        |                            |        |                             |        |                          |        |

#### **MAINSTREAMING**

The evaluation will assess the extent to which the project was successfully mainstreamed with other UNDP priorities, including poverty alleviation, improved governance, the prevention and recovery from natural disasters, and gender. UNDP supported GEF financed projects are key components in UNDP country programming, as well as regional and global pprograms. In addition, the evaluation will be included in the country office evaluation plan.

## **IMPACT**

The evaluators will assess the extent to which the project is achieving impacts or progressing towards the achievement of impacts. Key findings that should be brought out in the evaluations include whether the project has demonstrated: a) verifiable improvements in ecological status, b) verifiable reductions in stress on ecological systems, and/or c) demonstrated progress towards these impact achievements<sup>2</sup>.

#### **CONCLUSIONS, RECOMMENDATIONS & LESSONS**

The evaluation report must include a chapter providing a set of conclusions, recommendations and lessons. Conclusions should build on findings and be based in evidence. Recommendations should be prioritized, specific, relevant, and targeted, with suggested implementers of the recommendations. Lessons should have wider applicability to other initiatives across the region, the area of intervention, and for the future.

<sup>&</sup>lt;sup>2</sup> When submitting the final evaluation report, the evaluator is required also to provide an 'audit trail', detailing how all received comments have (and have not) been addressed in the final evaluation report. See Annex H for an audit trail template.

#### IMPLEMENTATION ARRANGEMENTS

The principal responsibility for managing this evaluation resides with the UNDP CO in Brazil. The UNDP CO will contract the evaluators and ensure the timely provision of per diems and travel arrangements within the country for the evaluation team. The Project Team will be responsible for liaising with the Evaluators team to set up stakeholder interviews, arrange field visits, coordinate with the Government etc.

#### **EVALUATION TIMEFRAME**

The total duration of the evaluation will be 28 working days according to the following plan:

| Activity                       | Timing          | Completion Date |
|--------------------------------|-----------------|-----------------|
| Preparation                    | 3 working days  | April 27, 2018  |
| <b>Evaluation Mission</b>      | 10 working days | May 11, 2018    |
| <b>Draft Evaluation Report</b> | 10 working days | May 25, 2018    |
| Final Report                   | 5 working days  | June 8, 2018    |

#### **EVALUATION DELIVERABLES**

The evaluator is expected to deliver the following:

|                       | i i  |  |   |
|-----------------------|--|--|---|
| Deliverable           | Content  | Timing   | Responsibilities                              |
| Inception             | Evaluator provides                               | No later than 2 weeks before   | Evaluator submits to UNDP CO                  |
| Report                | clarifications on timing and method              | the evaluation mission.<br>Due date: April 27th, 2018                            |   |
| Presentation          | Initial Findings                                 | End of evaluation mission.<br>Due date: May 11th, 2018                           | To project management, UNDP<br>CO             |
| Draft Final<br>Report | Full report, (per annexed template) with annexes | Within 3 weeks of the evaluation mission. Due date: May 25th, 2018               | Sent to CO, reviewed by RTA,<br>PCU, GEF OFPs |
| Final Report*         | Revised report                                   | Within 1 week of receiving<br>UNDP comments on draft<br>Due date: June 8th, 2018 | Sent to CO for uploading to UNDP ERC.         |

<sup>\*</sup>When submitting the final evaluation report, the evaluator is required also to provide an 'audit trail', detailing how all received comments have (and have not) been addressed in the final evaluation report. See Annex H for an audit trail template.

#### **TEAM COMPOSITION**

The evaluation team will be composed of one international/national evaluator. The consultant shall have prior experience in evaluating similar projects. Experience with GEF financed projects is an advantage. The evaluator selected should not have participated in the project preparation and/or implementation and should not have conflict of interest with project related activities.

The evaluator must present the following qualifications:

#### Mandatory criteria:

- Minimum 10 years of relevant professional experience;
- Previous experience with results-based monitoring and evaluation methodologies;
- Technical knowledge in the targeted focal area(s);
- Fluency in English with excellent writing skills;
- Good knowledge of Spanish.

#### Qualifying criteria:

- Post-graduate studies in related areas of the TOR;
- Experience of working on GEF evaluations, especially with SGP Small Grants Programme;
- Project evaluation/review experiences within United Nations system;
- Competence in adaptive management, as applied to Biodiversity, Climate Change and Land Degradation;
- Demonstrated understanding of issues related to Biodiversity, Climate Change and Land Degradation; experience in gender sensitive evaluation and analysis.
- Experience working in Latin America;
- Capacity of communication in Portuguese;
- Excellent communication skills.

#### **EVALUATOR ETHICS**

Evaluation consultants will be held to the highest ethical standards and are required to sign a Code of Conduct (Annex E) upon acceptance of the assignment. UNDP evaluations are conducted in accordance with the principles outlined in the UNEG 'Ethical Guidelines for Evaluations'<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> UNEG Ethical Guidelines for Evaluation. UNEG, March 2008, 14 pp.

#### **PAYMENT MODALITIES AND SPECIFICATIONS**

| %   | Milestone   |
|-----|---|
| 10% | At contract signing   |
| 40% | Following submission and approval of the 1ST draft terminal evaluation report             |
| 50% | Following submission and approval (UNDP-CO and UNDP RTA) of the final terminal evaluation |

#### **APPLICATION PROCESS**

Individual consultants are invited to submit applications together with their CV for this position. The application should contain current and complete CV in English with indication of the e-mail and phone contact, as well as a price offer (in US Dollars) indicating the total cost of the assignment. Daily fee, per diem and travel costs (national and/or international) will be provided by UNDP.

The CV and the proposed price <u>must be submitted in separate files</u>. Noncompliance with this provision will cause the application to be disregarded.

UNDP applies a fair and transparent selection process that will take into account the competencies/skills of the applicants as well as their financial proposals. Qualified women and members of social minorities are encouraged to apply.

#### **EVALUATION PROCEDURE**

The final criteria for this selection process will be **technical capacity** and **price**.

Individual consultants will be evaluated based on a cumulative analysis taking into consideration the combination of the applicant's qualifications and financial proposal. The award of the contract shall be made to the individual **consultant whose offer has been evaluated and determined as:** 

## 1. CLASSIFICATION OF TECHNICAL QUALIFICATION (CV)

The maximum score in TECHNICAL QUALIFICATION is 100 points.

Qualification criteria are divided into 03 (three) steps:

# a. Step 1 (qualification / mandatory - no scoring)

Analysis of the CV regarding compliance with the mandatory requirements specified in these Terms of Reference. Candidates who do not meet the minimum mandatory criteria described herein will be disqualified at this stage.

# b. Step 2 (classification / scoring): CV Analysis (Maximum score in this phase is 70 points)

The criteria for CV analysis are listed in the table below. Only the CVs of candidates accepted under Step 1 of Qualification (review of the CVs on mandatory requirements) will be analyzed.

| CRITERIA  | SCORE  | WEIGHT | SUBTOTAL |
|---|--------|--------|----------|
| Post-Graduate in related areas of the TOR   |        |        |          |
| Doctorate: 05 points; Master: 03 points; Specialization: 02 points  | 0 to 5 | 1      | 5        |
| Experience  |        |        |          |
| Competence in adaptive management, as applied to Biodiversity, Climate Change and Land Degradation 05 years or more: 05 points; Less than 05 years: 03 points; Less than 02 years: 01 point | 0 to 5 | 5      | 25       |
| Experience of working on GEF evaluations, especially with SGP -<br>Small Grants Programme<br>01 point per evaluation report   | 0 to 5 | 6      | 30       |
| Experience working in Latin America<br>04 years or more: 05 points; Less than 04 years: 03 points; Less<br>than 2 years: 01 point   | 0 to 5 | 2      | 10       |
| Total   |        |        | 70       |

Step 3 (classification / scoring): Interview (Maximum score in this phase is 30 points). Interviews will be conducted by telephone or Skype.

| Interview  |        |   |    |  |
|--|--------|---|----|--|
| Demonstrated understanding of issues related to Biodiversity, Climate Change and Land Degradation; experience in gender sensitive evaluation and analysis Knowledge of GEF project monitoring and evaluation methodologies | 1 to 5 | 6 | 30 |  |
| Capacity of communication in Portuguese or Spanish   |        |   |    |  |
| Total  |        |   | 30 |  |

5 points: excellent, 4 points: Very good, 3 points: Good, 2 points: satisfactory, 1 point: poor

## 2. CLASSIFICATION OF FINANCIAL PROPOSALS (PRICE) - FINAL

Only the financial proposals (price) of candidates who attain a final Score of 70 points or higher in the TECHNICAL CLASSIFICATION will be taken into consideration. The Final Score—FS—of the process will be reached by the sum of the final Technical Score—TS multiplied by a factor of 0.70, and the Price Proposal score—PS—multiplied by a factor 0.30, i.e.:

$$FS = TS \times 0.70 + PS \times 0.30$$

The **PS** score will be calculated according to the following formula: **PS = 100 x LPP / Ppe**Where: PS = score of the price proposal LPP = lowest price proposal; Ppe = price proposal under evaluation

The lowest price proposal will score one hundred (100).

The proposal achieving the highest final score will be selected.

Sandra Cesilini -TE Final Report Annexes

# **ANNEX 2: FIELD MISSION ITINERARY**

| Date | Day       | Activity  | Night     |
|------|-----------|---|-----------|
| 1/5  | Tuesday   | Trip to Brasília  | Brasília  |
| 2/5  | Wednesday | Meetings in Brasilia and preparation for field  | Brasília  |
| 3/5  | Thursday  | 7-10 flight to Fortaleza, ride to Pentecoste BRA/13/33 e BRA/15/07 - ADEL                             | Fortaleza |
| 4/5  | Friday    | . Trip to Russas and meeting with agro ecological project's team.  BRA/14/15 – OBAS                   | Russas    |
| 5/5  | Saturday  | Visit fair. Meeting with project's staff. Trip to Fortaleza   | Fortaleza |
| 6/5  | Sunday    | Return to Brasília 7-10h<br>- break   | Brasilia  |
| 7/5  | Monday    | Visit town BRA/15/19 - ISSA<br>and Central do Cerrado<br>BRA/13/23 e BRA/15/02- CENTRAL DO<br>CERRADO | Brasilia  |
| 8/5  | Tuesday   | II Seminar on Experiences and Lessons   | Brasília  |
| 9/5  | Wednesday | II Seminar on Experiences and Lessons   | Brasília  |
| 10/5 | Thursday  | II Seminar on Experiences and Lessons   | Brasilia  |
| 11/5 | Friday    | Meetings with: Project's Steering Committee, UNDP and ISPN.   | Brasilia  |
| 12/5 | Saturday  | Flight to Buenos Aires  |           |

# **ANNEX 3: LIST OF PERSONS INTERVIEWED**

# <u>Individual Interviews:</u>

| Name                               | Position   | Institution   |
|------------------------------------|--|---|
| Diana Salvemini                    | SGP Responsible  | UNDP New York   |
| Mauro Oliveira Pires               | Director of Extractivism Department  | Ministry of Environment   |
| Luana Lopes                        | Program Analyst UNDP   | UNDP Country Office   |
| Isabel Figueiredo<br>Renato Araújo | Country Programme Manager - SGP Brazil SGP Brazil technical assistance                                   | ISPN<br>ISPN  |
| Rosenely Diegues<br>Peixoto        | Environment specialist   | UNDP Country Office   |
| Pedro Lion                         | Coordinator in Extractivism and Rural<br>Sustainable Development Secretariat.<br>Member of Project's NSC | Ministry of Environment   |
| Vicenzo Lauriola                   | General biome coordinator in Investigation and Development.  | Ministry of Science, Technology,<br>Innovation and Communication<br>(MCTIC) |
| Donald Sawyer                      | Founder and senior consultant  | ISPN  |
| Tania Jardim                       | ABC representative in Project's NSC  | Agência Brasileira<br>de Cooperação (ABC)                                   |
| Isabel<br>Belloni Schmidt          | Alternate representative in Project's NSC  | Department of Ecology, University of Brasilia                               |
| Jaime Siqueira                     | Centro de Trabalho Indigenista (National NGO). Representative in Project's NSC                           | СТІ   |
| Mercedes<br>Bustamante             | University's representative in Project's NSC   | Department of Ecology, University of Brasilia                               |

| Name                              | Position   | Institution   |
|-----------------------------------|--|---|
| Manoel Jorge                      | ASA Representative on Project's NSC              | Barreira Amigos Solidários<br>Organization (OBAS)                               |
| Irene Santos                      | Representative Rede Cerrado on Project's NSC and | IBRACE (national NGO for Human<br>Rights, Environment and Popular<br>Education) |
| Paulo Table and wife              | Beneficiaries, peasants                          | Acerola Organic Producers   |
| Cleidiane Barreto                 | Organization's representative in Seminar         | Fecho de Pasto de Clemente  |
| Pedro Cardoso                     | Organization's representative in Seminar         | Associação Indígena Xakriabá  |
| Dinha                             |  | Quilombo Corcovado  |
| Maria do Socorro<br>Teixeira Lima | Coordinator                                      | Rede Cerrado  |

# Focal Groups:

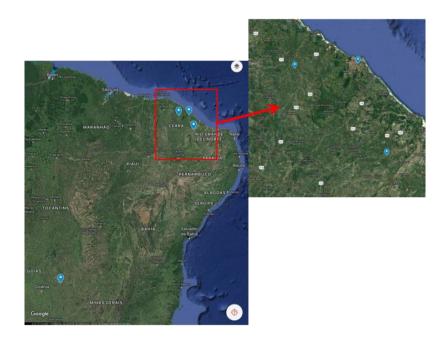
| Organization/Community  | Reference  |
|---|--|
| Rede Nectar Do Sertão   | Interview with 30 producers in Lagoa de Pedras,<br>Pentecostes, CE   |
| Central do Cerrado (Luis Carrazza)                                      | Second Grade Cooperativa, Brasilia, DF   |
| Aprospera   | Small holder's association, Brasilia, DF   |
| Feira livre de Russas, CE   | Producers: Raimundo Joncelita Sirio, Osmarina Rosa<br>Rosendo, María del Rosario Gelvina                                 |
| Sindicato dos Trabalhadores e Trabalhadoras<br>Rurais de Russas (STTR). | Manuel, member of CUT and FETRAEC  |
| Dona Luzinha, Seu Berrobró  | Associação Moradores do Fradinho Russas, CE  |
| Annual aviar fair, Limoeiro do Norte, CE                                | Interviews with solidarity fair beneficiaries which participated in the Feira Aviária organized in Limoeiro do Norte, CE |
| ADEL  | Local NGO, Pentecoste, CE  |

**ANNEX 4: SUMMARY OF FIELD VISITS** 

# Mission's Objectives:

- i. Become familiar with the stakeholder's vision on GEF SGP and on the projects they take part of;
- ii. Explore the project's pertinence and coherence, and particularly on the final objectives achievement;
- iii. Explore if the developed mechanisms and instruments result efficient and effective for their own purposes; specially activities efficiency and effectiveness, and the acceptability, quality and quantity of the received assistance and training,
- iv. Identify and visualize project's possible impacts;
- v. Identify project's strengths and weaknesses;
- vi. Explore best practices and lessons learned;
- vii. Become acquainted with stakeholder's ownership; and
- viii. Become familiar with stakeholder's view on the project's sustainability.

The mission, realized in May 2018, had as main characteristic to concentrate in a relatively short period of time (11 days) field visits, contacts with key stakeholders and participation in a Seminar with the projects representatives. The field visit activities were held together with the analysis of the information received reports and communication materials.



**Date**: May 1st – May 12th, 2018;

Objective: Gather as much information as possible regarding target groups and key stakeholders' opinions and experiences.

Locations: Ceará (Pentecoste and Russas) and Brasilia, DF.

**Activities:** Interviews with key stakeholders, strategic partners and beneficiaries. Field visits to projects including visit to NGOs, community-based organizations, CSo's networks authorities and beneficiaries.

An Itinerary is included in **Annex 2** and a list of the interviews held during the field mission is included in **Annex 3**.

## **Summary of Field Visits:**

• BRASILIA 2/5/18

The mission started with meetings at Brazil UNDP office, in order to have context information and the UNDP evaluation of the SGP.

I visited the ISPN office, I met several key officers. They explained me their experience not only with GEF OP5, they also explained the continuity of the NGOs and the learning process. I reviewed communication information, the territorial dispersion of the program with an interactive map, the little store with the beneficiaries' products and also, I made contact with the people who are supporting as eco- agriculture. One of the peasants, that was ISPN distributing his product and was the one that I also visited the second week of the mission in this propriety in the Cerrado.

# VISIT TO CEARÁ 3/5 to 6/5/18

This visit included producers' networks, NGOs, community-based organization (CBO, and individual producers (See Annex 3 for a detail of the interviewees). There were visits to the area of Russas and Pentecoste and the rural area nearby these cities. In the different meetings the beneficiaries stated that received funds through different projects training topics that includes: Handicrafts, using some of the non-timber products, Food processing; Cultivation of native crops, Leadership/management training, among other topics. They also remarked that after the SGP they prepared proposals for government and non-government programmes.

They also purchased processing equipment for processing different elements contributing to their family budgets, some of them used collectively and some of them used individually in each propriety. They also explained the solidarity fairs, in order to access local markets directly. Only a few of them have contacts with private sector companies, one of the producers could have a privilege relationship with a French export/import company. The different organizations, like OBAS, STTR (Syndicate of smallholders) and local CBOs have been involved in land restoration. The beneficiaries have also been involved in agro-forestry and some agricultural conservation. The beneficiaries provided their work and lands as a co-financing contribution. The program through the different projects also contributed in facilitating the preparation of regulation on environmental protection, organic certification, security food norms, etc. Some of the producers (supported by ADEL) worked with native bees and developed a network (Rede Nectar) of producers, using similar marketing strategies.

Also, the operational and management plans facilitated by the program help the CBOs and individual producers to improve their activity planning. There is a long history of forest degradation in the Ceará, and the Caatinga was not usually focused. The SGP was successful because it involved integrated community solutions, inside the Caatinga.











## BRASILIA, DF 7/5/18

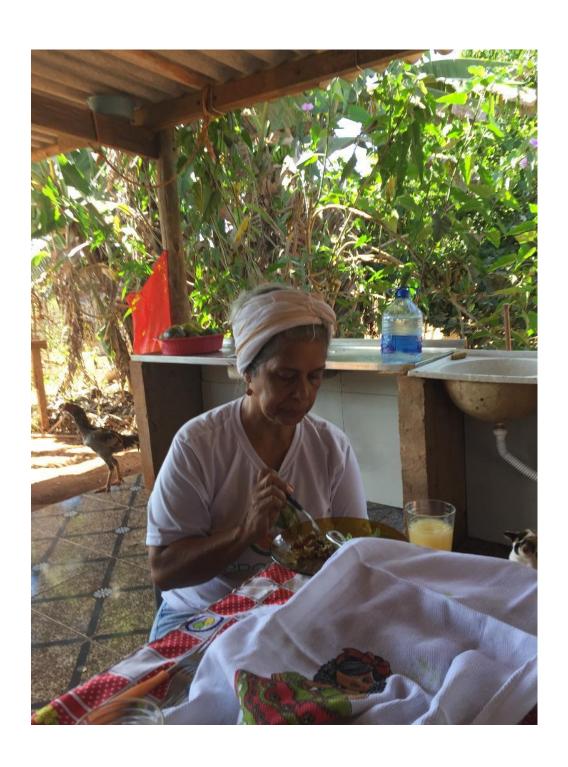
The visit to CBOs and producers in the area of Cerrado, included focus groups with members of organizations producer's and members of NGOs; allocated on community based natural resource management activities.

I also visited proprieties included in the projects, several of them coming for the agricultural reform that took held in Cerrado area (7,5 Hectares for each family). I was also talking with women and young people about their visions on the SGP. They explained promotion of medicinal plants.

I also visited the Central of Cerrado, an initiative which included a complete marketing and access to market strategy, with a store in Brasilia, DF and Mercado de Pinheiros, in São Paulo.

An important learned lesson from the Program is the possibility to use the strategy of eco agriculture if a big urban center is close to the producer and results in simultaneous environmental improvements.





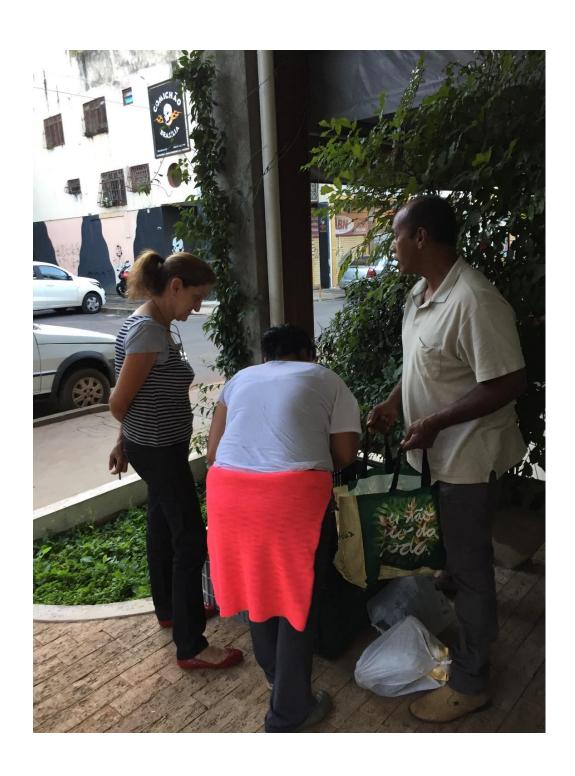














BRASILIA 8 to 11/5/18

# **Seminar of SGP Lessons and Experiences**

8 to 10/5/18

II Encontro de Experiências e Aprendizados do Programa de Pequenos Projetos Ecossociais — PPP Ecos do Instituto Sociedade, População e Natureza — ISPN)

I had the opportunity to participate of this Seminar, which has the purpose of validating, exchanging lessons among 85 organizations from 18 different Sates that executed projects in the Caatinga and Cerrado biomes during the last five years.

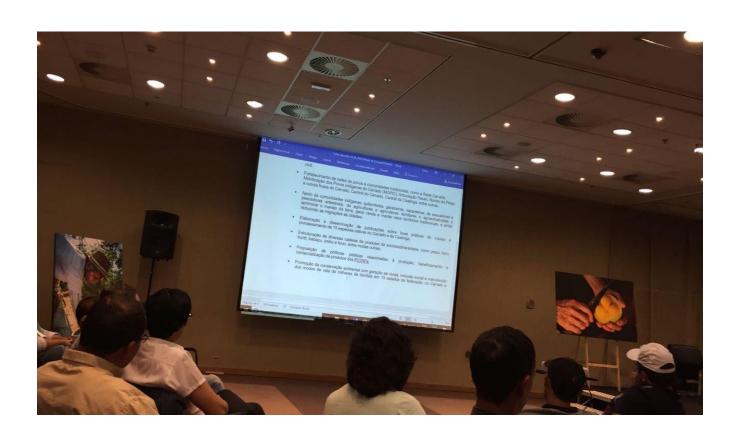
The Seminar was divided in three stages:

- 1. the first stage, where participants could share the results achieved by each project;
- 2. The second stage, which was focused in the analysis made by CSO's organizations shared experiences, challenges and reflections on what would they do differently in a new phase of PPP ECOS.
- 3. In the last stage, there were presented proposals for a new phase of the Program, they were discussed, and suggestions were also presented in a collective letter of support to the continuity of SGP for a next period.

During the seminar, several interviews were performed by me with representatives of women, young people, indigenous people, quilombolas and traditional communities and NGO's on one hand, and high governmental officers on the other hand. I also could take part of conferences and expositions made by stakeholders, UNDP and key governmental officer.

I also was present at the meeting relating new presentation for GEF OP7 that took held in parallel, in which several sustainability issues were discussed.





# 11/5/18

# Meeting with steering committee at ISPN

I had group discussion with members of the steering committee and ISPN, oriented by 2 main questions, a general evaluation of the program and what are they main recommendations for the future.

# **Initial Findings presentation at UNDP office**

I prepared an initial finding presentation that was presented for UNDP officers and ISPN members. We discuss the general evaluation approach as well as differences between the PIR and the TE. We review main conclusions and recommendation vis a vis the final report.

# **ANNEX 5: LIST OF DOCUMENTS REVIEWED**

The following documents were provided by the Program and constitute this TE's documental evidence which was complemented by field work.

| Document Name  | Format | Content  |
|--|--------|--|
| Brasil 2017-PIR-PPPECOS.docx                                     | Word   | Project Implementation Report  |
| CPD Versão Final APROVADA Ingles.pdf                             | Pdf    | Country programme document for Brazil (2017-2021)  |
| DCPD Brazil-2012-2015 ExB approved 02 02 2012.pdf                | Pdf    | Draft country programme document for the Federative Republic of Brazil (2012-2015)   |
| GEF.C.46.13 GEF Small Grants Programme - ImplemApril 30 2014.pdf | Pdf    | GEF SGP implementation arrangements for GEF-6  |
| Programa Conecta.pdf   | Pdf    | National Landscape Connectivity Program -<br>CONECTA (Documento em fase de<br>diagramação)   |
| Revision 2018.03.12 - General 6 - signed.pdf                     | Pdf    | The purposes of this general revision arc to: I. Reflect 2014 expenditures according to final CDR; and 2. Rephase the accounts balance to subsequent years |
| BRA 12 G32 Revision - 2015.02.12 - General 2 signed.pdf          | Pdf    | The purposes of this general revision arc to:  I. Reflect 2014 expenditures according to final CDR; and  2. Rephasc 2014 budget balance to 2015.           |

| Document Name   | Format | Content  |
|---|--------|--|
| BRA12G32 - PIMS 4578 - Revisão 2017.04.25<br>Substantiva 1 signed.pdf | Pdf    | Quinta fase do programe de pequenos<br>projectos ecossociais do GEF no Brasil. Revisao<br>sustantiva 1   |
| BRA12G32 - Revisão 2013.05.02 - Inicial signed.pdf                    | Pdf    | The primary objective of the project is to ensure conservation of the Cerrado and Caatinga biomes of Brazil through community initiatives on sustainable resources use, and actions that maintain or enhance carbon stocks and increase areas under sustainable land management.                               |
| BRA12G32 - Revisão 2016.05.25 - Geral 5 signed.                       | Pdf    | The proposes of this general revision are to: 1-reflect the 2015 expenditures according to the CDR; 2- Rephase the 2015 budget balance to the subquent years; and 3- Adjust the 2016 budget according to the best estimate of expenditures for the year, by transferring best budget balance estimate to 2017. |
| BRA12G32 Revisão - 2015.07.17 - General 3 signed                      | Pdf    | The propose of this budget is to create account 71200 in Activity 5 by transferring resources from Account 71300 of the same   |
| BRA12G32 Revisão - 2015.08.27 - General 4 signed.pdf                  | Pdf    | The purpose of this budget revision is to adjust the AWP-2015 by transferring resources to the same activities in 2016   |
| 1709 Contrapartidas   | Exis   | Financial information of Programme execution   |

| Document Name  | Format   | Content  |  |
|--|--|--|--|
| Brasi IAprecentacao_Central do Cerrado_avaliacao_PPP_ECOS  | Ppt  | Sumary of Central do Cerrado objectives and main results |  |
| Anexo Roteiro de Apresentação de projetos.<br>19° edital de convocação programa de<br>pequenos projetos ecossociais.   | Instruções importantes. Feiras solidari agroecologia e agrobiodiversidade no semiárido cearense.                 |  |  |
| Anexo A Roteiro de Apresentação de projetos.<br>20° edital de convocação programa de<br>pequenos projetos ecossociais. | Instruções importantes. Feiras solidarias: <b>Paper</b> agroecologia e agrobiodiversidade no semiárido cearense. |  |  |
| Midterm review (MTR) of the fifth operational phase of the Gef Small Grants Program in Brazil                          | pdf Midterm review (MTR). Final Report September 2015  |  |  |

| Document Name   | Format   | Content  |
|---|----------|--|
| Brazil UNDP   | Web Page | SGP General Information  |
| ISPN  | Web Page | SGP General Information  |
| Sawyer, Donald. 2018. An imminent tipping point in Brazil's savannahs: permanent water crisis in South America Brasília: Instituto Sociedade, População e Natureza. | Word     |  |
| Plano de Trabalho. Inedito. Rodica Weitzman   | word     | Consultoria de Analise de Gênero nos Projetos<br>GEF:BRA/14/G31; BRA/14/G32; BRA/14/G33;<br>BRA/12/G32; BRA/067/G32. |

# **ANNEX 6: EVALUATION QUESTION MATRIX**

| Levels of                                | Evaluation   | Questions and sources of information  |  |
|--|--|---|--|
| analysis                                 | criteria   | (See Annex 7 for questionnaire used in Portuguese)  |  |
| Design                                   | Relevance and Coherence The degree to which the  | <ul> <li>How does the project relate to the main<br/>objectives of the GEF focal areas, and to the<br/>environment and development priorities at the<br/>local, regional and national levels?</li> </ul>  |  |
| Monitoring<br>and<br>Evaluation<br>(M&E) | objectives of the project are consistent with the needs and interests of the people, the needs of the country and the objectives of the GEF. |   |  |
| Learning and Good practices              |  |   |  |
| Management                               | Efficiency  The extent to which resources or inputs (funds, time, human resources, etc.) have been translated into results.                  | <ul> <li>Was the Project implemented efficiently, in-line with international and national norms and standards?</li> <li>Is the management structure appropriate for the implementation of the project?</li> <li>What have been the strengths and weaknesses of the management mechanism?</li> </ul>   |  |
| Process                                  | Appropriation  Process of adaptation, transformation or active reception of the products and transformations of the project.                 | <ul> <li>Participation processes have been developed for the adaptation, transformation or active reception of the products of the project?</li> <li>To what extent do actors (national and international NGO/CSOs, government entities, and beneficiaries) participate in the implementation and management of the intervention?</li> <li>Observation at seminar and general observations in focus groups and individual interviews</li> </ul> |  |
| General and                              | Effectiveness The extent to which the  | <ul> <li>To what extent have the expected outcomes and objectives of the Project been achieved?</li> <li>What were the internal and external factors that have influenced the achievement or not of the</li> </ul>  |  |

| Levels of   | Evaluation   | Questions and sources of information  |  |
|---|--|---|--|
| analysis  | criteria   | (See Annex 7 for questionnaire used in Portuguese)  |  |
| Specific<br>results<br>Association<br>and<br>Coordination | objectives of the<br>development intervention<br>have been achieved.   | results?  - Have other unforeseen effects been achieved?  - What organizations are there coordination of actions? What is the added value that these contribute to the achievement of the results of the project?  - What is the quality and usefulness of the project's current monitoring and evaluation system (M&E)?  |  |
| Results<br>(Outcomes)                                     | Sustainability  Probability that the benefits of the intervention will last in the long term.  | <ul> <li>To what extent are there financial, socioeconomic and/or environmental risks to sustaining long-term Project results?</li> <li>What measures related to the project's axes of work have been institutionalized to ensure the sustainability of the activities/achievements?</li> <li>Does the project have integrated issues of gender transverzalización, interculturality and human rights during its implementation?</li> </ul> |  |
| Results<br>Effects  | Impact Changes and effects (positive/negative), foreseen or not, direct or indirect, as a result of the implementation of the project. | <ul> <li>Are there indications that the Project has contributed to, or enabled progress toward, reduced environmental stress and/or improved ecological status?</li> <li>Was there any influence on the assumptions and risks taken into account in the design of the project, on its implementation and compliance with the goals?</li> </ul>  |  |

## **ANNEX 7: QUESTIONNAIRE USED AND SUMMARY OF RESULTS**

Following, a copy of the questionnaire used during the interviews:

| Instituição              | Estado                                       | Nome do entrevistado<br>Posição institucional |
|--------------------------|--|---|
|                          |  |   |
| Data                     | Tempo  | Lugar da entrevista                           |
|                          |  |   |
| Outras pessoas presentes | Membros da equipe de contrapartida presentes | Notas tomadas por (entrevistador)             |
|                          |  |   |

#### **INTRODUÇÃO:**

O projeto foi desenvolvido para garantir benefícios globais ao meio ambiente através de iniciativas e ações baseadas na Comunidade para a conservação e uso sustentável da biodiversidade, e manutenção de ações de carbono nos biomas do Cerrado e da Caatinga.

O projeto permitirá uma deslocação das práticas insustentáveis, assegurando:

- (i) a conservação da biodiversidade no panorama da produção através da utilização sustentável e da gestão dos recursos naturais baseados na Comunidade;
- (ii) a manutenção das existências de carbono através da prevenção da mudança do uso do solo e da melhoria da agricultura e da gestão florestal a nível comunitário;
- (iii) a implementação de técnicas sustentáveis de manejo de terras que impeçam a degradação da terra, restaurem os serviços da agro-ecosistema e melhorem a subsistência das comunidades locais;
- (iv) o desenvolvimento de capacidades e gestão do conhecimento para ajudar as comunidades a oferecer benefícios ambientais globais.

O projeto é executado na modalidade de ONG pelo Instituto "Sociedade, População e Natureza" (ISPN) e o PNUD atua como agência de implementação. O ISPN, como a agência executora, assumiu o papel que UNOPS anteriormente desempenhado, e é responsável pela gestão do dia-a-dia do atividades do projeto; o que realiza com o apoio de um Administrador nacional do programa (CPM) e da liderança de um Comitê de Direção Nacional (NSC).

O projeto é implementado com o apoio do PNUD, e o PNUD garante que o projeto receba suporte técnico e gerencial conforme necessário, bem como é responsável pela supervisão dos projetos do GEF-SGP.

A Avaliação Final do Projeto (TE) será conduzida de acordo com as diretrizes, as regras e os procedimentos estabelecidos pelo PNUD e GEF, como refletido na orientação de avaliação do PNUD para projetos financiados pela cooperação. Os objetivos da avaliação são analisar o cumprimento dos resultados do projeto, e desenhar lições que possam melhorar a sustentabilidade dos benefícios deste projeto, e ajudar no aprimoramento geral da programação do PNUD.

Você foi identificado como uma das partes interessadas do projeto e nós gostaríamos de convidá-lo para participar desta avaliação fornecendo seus comentários sobre sua experiência.

Valorizamos a sua opinião, tanto negativas como positivas. Sua resposta permanecerá anônima.

Tem alguma pergunta antes de começar?

|    | HISTÓRIA   |
|----|--|
| A. | Identifique o componente no qual você está nos oferecendo seus comentários:  |
|    |  |
| В. | Especifique a relação (sua própria ou a instituição a que pertence), com o PNUD e o ISPN: se for através de um projeto, se colaborar com uma área programática, se eles têm links acadêmicos para fornecer entradas para projetos ou se eles participam de atividades, como a OSC ou outro tipo de link. |
|    |  |

<u>Dimensões a serem avaliadas neste EF e escalas de avaliação adotadas:</u>

1- **Relevância:** Como o projeto se relaciona com os principais objetivos da área focal do GEF e com as prioridades de meio ambiente e desenvolvimento nos níveis local, regional e nacional?

- 2- Eficácia: Até que ponto os resultados esperados e os objetivos do projeto foram alcançados?
- 3- **Eficiência:** O projeto foi implementado de forma eficiente, de acordo com as normas e padrões internacionais e nacionais?
- 4- **Sustentabilidade:** Até que ponto existem riscos financeiros, institucionais, socioeconômicos e / ou ambientais para sustentar resultados de projetos de longo prazo?
- 5- **Impacto:** Existem indicações de que o projeto contribuiu para, ou possibilitou o progresso em direção à redução do estresse ambiental e / ou melhoria do status ecológico?

#### Escalas de avaliação para eficácia, eficiência, M&E e execução I&E\*

A eficácia, eficiência, M&E e execução I&E será avaliado com uma escala de seis valores: Altamente Satisfatório (HS): O projeto não teve lacunas na consecução dos seus objetivos em termos de relevância, eficácia ou eficiência; Satisfatório (S): Havia apenas pequenas deficiências; Moderadamente Satisfatório (MS): Houve deficiências moderadas; Moderadamente Insatisfatório (MU): O projeto teve deficiências significativas; Insatisfatório (U): Houve grandes lacunas na consecução dos objetivos do projeto em termos de relevância, eficácia ou eficiência; Altamente Insatisfatório (HU): O projeto teve deficiências severas

#### Escalas de avaliação para sustentabilidade, relevância e impacto\*

A **sustentabilidade** será avaliada com uma escala de quatro valores: Prováveis (P) com riscos negligenciáveis para a sustentabilidade; Algo provável (AP) com riscos moderados; Algo improvável (AI) com riscos significativos; Improvável (I) com riscos sérios.

A relevância será avaliada com uma escala de dois valores: Relevante (R); Não relevante (NR).

O impacto será avaliado em uma escala de três valores: Significativo (S); Mínimo (M); Não significativo (N).

\* UNDP Guidance for Conducting Terminal Evaluations of UNDP-supported, GEF-financed Projects. <a href="http://web.undp.org/evaluation/documents/quidance/GEF/UNDP-GEF-TE-Guide.pdf">http://web.undp.org/evaluation/documents/quidance/GEF/UNDP-GEF-TE-Guide.pdf</a>

| 1.  | RELEVÂNCIA:  |
|-----|--|
|     | 1.1. Relevância: Como o projeto se relaciona com os principais objetivos da área focal do GEF e com as prioridades de meio ambiente e desenvolvimento nos níveis local, regional e nacional? |
| Re  | sposta:  |
|     | EFICÁCIA:  |
| 2   | 1. Até que ponto os resultados esperados e os objetivos do projeto foram alcançados?   |
| Re: | sposta:  |
|     | . Quais foram os fatores internos e externos que influenciaram a realização (ou não) dos resultados? Outros<br>itos imprevistos foram alcançados?  |
| Re  | sposta:  |
|     |  |
|     | . Com que organizações há coordenação de ações? Qual é o valor acrescentado que estes contribuem para a<br>lização dos resultados do projeto?  |
| Re  | sposta:  |
|     |  |

DIMENSÕES DA AVALIAÇÃO FINAL DO PROJETO

| 2.4. Qual é a qualidade e utilidade do atual sistema de monitoramento e avaliação (M&E) do projeto?  |  |  |  |
|--|--|--|--|
| Resposta:  |  |  |  |
| 3. <u>Eficiência:</u>  |  |  |  |
| 3.1. O projeto foi implementado de forma eficiente, de acordo com as normas e padrões internacionais e nacionais? Especificar                          |  |  |  |
| Resposta:  |  |  |  |
| 3.2. A estrutura de gestão é apropriada para a implementação do projeto?   |  |  |  |
| Resposta:  |  |  |  |
| 3.3. Em sua opinião, quais foram os pontos fortes e fracos do mecanismo de gestão?   |  |  |  |
| Resposta:  |  |  |  |
| 4. Sustentabilidade:   |  |  |  |
| 4.1. Até que ponto existem riscos financeiros, institucionais, socioeconômicos e / ou ambientais para sustentar resultados de projetos de longo prazo? |  |  |  |
| Resposta:  |  |  |  |
|  |  |  |  |

| 4.2. ¿Que medidas relacionadas com os eixos de trabalho do projeto foram institucionalizadas para garantir a sustentabilidade das atividades e a Realizações?         |
|---|
| Resposta:   |
| 4.3. O projeto tem questões integradas de transverzalización de gênero, interculturalidade e direitos humanos durante a sua implementação?                            |
| Resposta:   |
| 5. <u>IMPACTO:</u>  |
| 5.1. Existem indicações de que o projeto contribuiu para, ou possibilitou o progresso em direção à redução do estresse ambiental e / ou melhoria do status ecológico? |
| Resposta:   |
| 5.2. Houve alguma influência nos pressupostos e riscos tidos em conta na concepção do projeto, na sua implementação e no cumprimento dos objetivos?                   |
| Resposta:   |
| 6. LIÇÕES APRENDIDAS:   |
| 6.1. Que práticas desenvolvidas contribuíram ou podem contribuir para o fortalecimento dos objetivos do projeto?  |
| Resposta:   |
|   |

|          | 6.2. Que aprendizagem é relevante para o futuro arranque de outras iniciativas semelhantes?                  |  |  |  |
|----------|--|--|--|--|
| Re       | Resposta:  |  |  |  |
|          |  |  |  |  |
| 7.       | <u>TÓPICOS COMPLEMENTARES:</u>   |  |  |  |
|          | 7.1. Existem questões que não foram abrangidas por este questionário, mas que consideram importante abordar? |  |  |  |
| Re.      | sposta:  |  |  |  |
| <u>l</u> |  |  |  |  |

Muito obrigado!

#### Summary of Results:

In general, the beneficiaries and the Project Team have a positive opinion on the Project and its execution strategy. Beneficiaries stressed mainly the enhancement of communities, organizations and their people, while the Project Team emphasized on the importance of committing governmental authorities to mobilize resources in order to give continuation to the projects.

The implementation of sustainable techniques for soil management contributes to avoid degradation, restore the agro ecosystem's services, improve the local communities' subsistence within environmentally, socially, economically and politically vulnerable territories.

UNDP plays a distinguished role in leading civil society and a 25-year experience in SGP; and also plays an outstanding leading role and is recognized for providing valuable contributions on policies and knowledge transference to the country; and its image is favorable within the national government;

ISPN's strategy in working with civil society for the project's presentation and supervision ensures the quality of the supported projects; this organization guarantees accountability and transparency and works on developing clear information to the Project's National Steering Committee (NSC).

The bottom-up approach fosters project's achievements from the beneficiaries and their execution compromise.

Women led organizations' participation promoted a gender assessment during the project's execution. This is expected to encourage a gender approach in the design of future projects.

The SGP should continue supporting efforts to simplify regulations for marketing family agriculture and biodiversity products with basic processing (pulps, jellies, preserves, flour, etc.). Basic processing adds value to products and much needed income to rural families; unnecessary or excessive regulations blocking access to markets need to be adjusted or removed.

### **ANNEX 8: EVALUATION CONSULTANT AGREEMENT FORM**

#### **Evaluators:**

- 1. Must present information that is complete and fair in its assessment of strengths and weaknesses so that decisions or actions taken are well founded.
- 2. Must disclose the full set of evaluation findings along with information on their limitations and have this accessible to all affected by the evaluation with expressed legal rights to receive results.
- 3. Should protect the anonymity and confidentiality of individual informants. They should provide maximum notice, minimize demands on time, and respect people's right not to engage. Evaluators must respect people's right to provide information in confidence, and must ensure that sensitive information cannot be traced to its source. Evaluators are not expected to evaluate individuals,
  - and must balance an evaluation of management functions with this general principle.
- 4. Sometimes uncover evidence of wrongdoing while conducting evaluations. Such cases must be reported discreetly to the appropriate investigative body. Evaluators should consult with other relevant oversight entities when there is any doubt about if and how issues should be reported.
- 5. Should be sensitive to beliefs, manners and customs and act with integrity and honesty in their relations with all stakeholders. In line with the UN Universal Declaration of Human Rights, evaluators must be sensitive to and address issues of discrimination and gender equality. They should avoid offending the dignity and self-respect of those persons with whom they come in contact in the course of the evaluation. Knowing that evaluation might negatively affect the interests of some stakeholders, evaluators should conduct the evaluation and communicate its purpose and results in a way that clearly respects the stakeholders' dignity and self-worth.
- 6. Are responsible for their performance and their product(s). They are responsible for the clear, accurate and fair written and/or oral presentation of study imitations, findings and recommendations.
- 7. Should reflect sound accounting procedures and be prudent in using the resources of the evaluation.

## **Evaluation Consultant Agreement Form<sup>2</sup>**

Agreement to abide by the Code of Conduct for Evaluation in the UN System

Name of Consultant:

Name of Consultancy Organization (where relevant):

I confirm that I have received and understood and will abide by the United Nations Code of Conduct for Evaluation.

Signed at place on date: Buenos Aires, 30/04/2018

Signature:

## **ANNEX 9: REPORT CLEARANCE FORM**

(to be completed by CO and UNDP GEF Technical Adviser based in the region and included in the final document)

| Evaluation Report Reviewed and Cleared by |       |  |
|---|-------|--|
| UNDP Country Office<br>Name:              |       |  |
| Signature:                                | Date: |  |
| UNDP GEF RTA<br>Name:                     |       |  |
| Signature:                                | Date: |  |

# ANNEX 10: AUDIT TRAIL. ANNEXED IN A SEPARATE FILE