

Management Response Outcome # 22 Evaluation

UNDP Management Response Form

Outcome #22: Promotion of Human Development Approach Date: May 31, 2011

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Evaluation Recommendation or Issue 1: Maintain the relevance of the human development reports is the most important variable in the strategic positioning and value generation. Is the variable that generates more value for its prestige in all areas of Bolivian society. It is essential to note that this institutional asset should be prioritized in any strategy as a higher value of the report.

Management Response: We agree with the evaluators recommendation which considers that it is important to maintain the relevance of the reports which generate added value and strategic positioning thereof over two decades of production reports. The evaluation recommends maintaining relevance as the most important variable in this sense all the new reports that will be developed must be worked out and disseminated to reflect this relevance as a high quality product of the UNDP country office for the offer, demand and culture of Public Policies.

Key Action(s)	Time Frame	Responsible Unit(s)	Tracking*	
			Comments	Status
1.1. The offer of public policies: Working with both political, academic and opinion elites, through the dissemination of the report in its entirety as a source of highly relevant technical information.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	Survey to determine the level of relevance of the reports.	Initiating
1.2. The demand of public policies: Working with organized groups of society and its stakeholders, with the dissemination of the most outstanding aspects of the technical content aimed at the particular social group, and dissemination of the principles of human development.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	Survey to determine the level of relevance of the reports.	Initiating
1.3. The culture of public policies: With society as a whole through the dissemination of the principles of human development, using educational programs, innovative communications tools and powerful scope to the target audience.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	Survey to determine the level of relevance of the reports.	Initiating

Evaluation Recommendation or Issue 2: Focusing on public target audiences and the development of specific communication campaigns is best way to maintain the relevance of human development reports.				
Management Response: The recommendation of the evaluators about the relevance of reports focuses on targeting the same target audiences, this means a change that we would have to explore it, since our reports and campaigns were directed towards the population in general. However, we must recognize that the language used is quite academic and we could also see how to make the drafting of reports to be more accessible to sectors and target groups recommended by the evaluators. At the time of elaboration we will find ways to implement the recommendations as expressed by the reviewers to when they are finished and how them will be disseminated to maintain the required relevance.				
Key Action(s)	Time Frame	Responsible Unit(s)	Tracking	
			Comments	Status
2.1. To enhance the offer of public policy: The reports should focus to concrete results in public objectives. Executives reports must be made as products for public officials, with public management language rather than academic. Short formats and practical for making executive decisions in the public officials.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	New structure of the Reports should be developed.	Initiating
2.2. To create demand for public policy: The reports should be done as simple mass products and with language according to civil society for civil, local and union leaders who can use them to create messages as public policy tools.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	New structure of the Reports should be developed.	Initiating
2.3. To enhance the culture of public policy: it's about working in education and promotion of values in youth and in education to promote the messages of the human development reports format and developing some tools for promoting values of human rights in the country.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	New structure of the Reports should be developed.	Initiating

Evaluation Recommendation or Issue 3: The effectiveness of the report requires to strengthen its planning for reaching improvement.				
Management Response: The recommendations made by the evaluators regarding the brand "IDH", the format, language and timing of products, networks and the institutionalization of the report as tools to maintain and increase the effectiveness of the reports, they will be studied and discussed within the relevant staff in the office to view and to find ways to take these recommendations into account without losing the richness of the reports to be prepared in the future.				
Key Action(s)	Time Frame	Responsible Unit(s)	Tracking	
			Comments	Status
3.1. The Brand "IDH" : An aspect to consider is the use of an acronym to identify "IDH in Spanish" which means the HDI Human Development Report generated confusion among the population, for example with the Direct Tax on Hydrocarbons ("IDH=Impuesto Directo a los Hidrocarburos") and the Human Development Index ("IDH=Índice de Desarrollo Humano"), it is recommended that the brand which was positioned primarily "IDH" within UNDP as a tool to identify the project that elaborates the reports, should be clarified in order to avoid confusions.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered
3.2. Product Format : Create products for each target group based on networks and priorities that each actor has. You should create academic products for technical spaces, groups of executives related to public decisions. Thematic for the actors of the civil society in the demand of public policies and educational for youth and others in the culture where principles and values are disseminated through the reports.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered
3.3. Language Products : The products must be written in languages and codes in line with the objectives of interest groups planned. For example: You cannot use the same "PowerPoint" presentation of the report in different regions or different scenarios academic, political and educational.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered

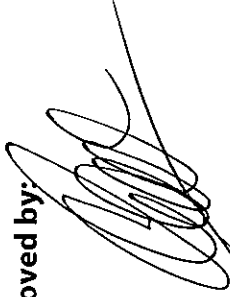
3.4. Frequency: The products must be consistent and diverse throughout the preparation of the report. It could publish separate chapters creating strategic alliances with each subject in different areas of society, so that later the report will be presented as a sum of various intellectual efforts and will be known into the society and internalized in a timely manner.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered
3.5. Networking: Each product report could respond or appeal to various interest groups, so it is important to approach each initiative to key potential allies to engage in the preparation and positioning of the ideas of public policy. Similarly, the partnership with academia, universities, schools and public institutions of education could develop educational materials to socialize in the report the values identified.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered
3.6. Institutionalize: The report has made great strides thanks to the various leaders who had, generating in the current the ideal time to institutionalize their work by learning everything achieved so far and channeling them into a model to be developed for future work. It is important to make a stop on the way to pick the best experiences gained, prioritize the issues that remain relevant and "put in the agenda" experiences with complies with the current agenda of the country.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered
3.7. "Only UNDP can do it": The Human Development Report is the most important brand on research and recommendation on public policies in the country and it is recommended by the evaluators to maintain impartiality in the work and research to remain in the main meeting place and pluralistic debate on the most important issues in the Bolivian agenda. UNDP is considered as an institutional agent who has an invaluable intangible and profitability brand which should be measured by indicators planned for future reports to take into account the real value of the UNDP brand patrimony, its human capital and its position in the Bolivian society.	April 2012 - December 2013	Public Policies for Well Being Programme Unit and MDG/HDR Team	The recommendation will be taken for future reports	To be considered

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