
World Ozone Day 2019

REPORT

UKRAINE



INTRODUCTION



This year the International Day for the Preservation of the Ozone Layer was celebrated on September 16 worldwide under the theme “32 Years and Healing”. It marked the success achieved during the implementation of the Montreal Protocol on Substances that Deplete the Ozone Layer and raised awareness of the further steps, leading to ozone layer recovery and returning to 1980 values by the 2060s.

In 2019, UNDP Ukraine joined the global celebrations of the World Ozone Day and focused its outreach activities on the awareness-raising in social media, including climate change social media campaign, Ozone Action awareness-raising campaign, video adjustment, translation and dissemination of the Secretary-General’s Message on the International Day for the Preservation of the Ozone Layer among Ukrainian population through UNDP Ukraine website etc.

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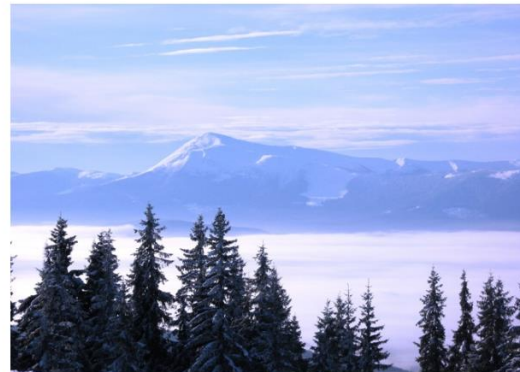
Media Monitoring

1 Climate Change Social Media Campaign

Concept

Introduction

Taking into account the World Ozone Day celebration on September 16 and the UN Climate Action Summit on September 23, UNDP Ukraine conducted a joint social media campaign, devoted to the climate change issue, which is deeply connected with the ozone layer depletion and healing.



Aim



The social media campaign focused on the awareness-raising among Ukrainians on the climate change topic through the dissemination of information on how the issue can be tackled in a daily life of every Ukrainian citizen.

Details



Channel: Facebook

Duration: two weeks

Languages: English, Ukrainian

2 Ozone Action Awareness-Raising Campaign

Concept

In the lead up to the International Day for the Preservation of the Ozone Layer, UNDP Ukraine together with the GEF Small Grants Programme Ukraine conducted the Ozone Action awareness-raising campaign.

The “Ozone Action” campaign is being conducted as part of a grant programme entitled “Protecting the Earth Against Ozone Depletion and Mitigating Climate Change in Ukraine: Targeted Capacity Building and Awareness Raising.” The programme is part of a UNDP project called “Initial Implementation of Accelerated Hydrochlorofluorocarbon (HCFC) Phase-Out in the Countries with Economies in Transition (CEIT) Region,” which is being implemented with the support of the Global Environment Facility.

The social media campaign is aimed at raising awareness on the ozone layer protection, the Montreal Protocol and the Kigali Amendment to it, climate change mitigation and adaptation.



Details

Channel: Facebook

Duration: April, 2019 - ongoing

Languages: English, Ukrainian

2 Ozone Action Awareness-Raising Campaign

Content

UNDP Ukraine / ПРООН в Україні ***
Published by Iryna Tarnavska [P] · September 25 at 12:37 PM · 🌐

Viewing: English ▾

✔ Up to 0.4°C of global warming will be avoided by the end of this century, thanks to the Montreal Protocol.

✔ The Montreal Protocol has helped phase-out nearly 100% of nearly 100 harmful ozone-depleting substances.

✔ Millions of cases of skin cancer and cataracts have been avoided due to the implementation of the Montreal Protocol.

✔ Thanks to the Montreal Protocol, the ozone hole is expected to gradually close, with ozone returning to 1980 values by the 2060s.

🌐 Today Ukraine hosts an international "Europe and Central Asia enforcement meeting" for the first time, organized by UNDP, UN Environment, UNIDO, GEF and other partners. Delegations from Albania, Armenia, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Estonia, Georgia, Kyrgyzstan, North Macedonia, Moldova, Montenegro, Poland, Serbia, Tajikistan, Turkmenistan, Turkey, Ukraine and Uzbekistan joined the meeting, and exchanged experience along with the best practices in the implementation of the Montreal Protocol.

📄 The Montreal Protocol, adopted in 1987, was the first ever universally ratified environmental treaty, and aimed to phase out consumption and production of most chemicals that deplete the ozone layer. UNDP supports Ukraine in fulfilling its obligations under the protocol and achieve progress towards the elimination of the use of ozone-depleting substances.

📄 Learn more about Global Environment Facility- UNDP Ukraine / ПРООН в Україні ozone project: <https://bit.ly/2LJOLi4>



UNDP Ukraine / ПРООН в Україні is in Berdiansk. ***
Published by Tanya Kononenko [P] · July 31 · 🌐

Viewing: English ▾

Did you know that there are almost 100 chemicals that deplete the ozone layer - the part of the Earth's atmosphere that protects us from the effects of UV radiation? In 1987, a multilateral environmental agreement – the Montreal Protocol – was adopted to regulate the production and use of these chemicals.

✔ To raise awareness among young Ukrainians about protecting the ozone layer, a UNDP/GEF project organizes "Ozone Action" events throughout Ukraine. This time the educational event went south: 150 children and 40 educators in summer camps in Berdiansk, Zaporizhzhia Oblast, joined the national series of events. Taking part in the engaging interactive format of a quest and thematic board games, they learned how to protect our ozone layer and act to prevent climate change!



🌐 The event was organized as part of a grant programme entitled "Protecting the Earth Against Ozone Depletion and Mitigating Climate Change in Ukraine: Targeted Capacity Building and Awareness Raising."

More about the project: <http://bit.ly/2LRuHbc>
#SDG13



2 Ozone Action Awareness-Raising Campaign

Content

 UNDP Ukraine / ПРООН в Україні
Published by Iryna Tarnavska [P] · June 25 · 

Viewing: English ▾



🌱🌍👧👦 With our summer activities in full swing, we're continuing to spread the word about ozone layer protection among school students under the "Ozone Action" campaign. During an event at the Antey summer camp in Kyiv Oblast, around 250 children aged 7-14 learned about day-to-day actions that everyone can take to protect the planet's ozone layer. Camp leaders were also trained as "Ozone Action" game facilitators, enabling them to further share their knowledge with children at other summer camps.

The "Ozone Action" campaign is being conducted as part of a grant programme entitled "Protecting the Earth Against Ozone Depletion and Mitigating Climate Change in Ukraine: Targeted Capacity Building and Awareness Raising." The programme is part of a UNDP project called "Initial Implementation of Accelerated Hydrochlorofluorocarbon (HCFC) Phase-Out in the Countries with Economies in Transition (CEIT) Region," which is being implemented with the support of Global Environment Facility.

🔗 Find out more about the project: <http://bit.ly/2KdEual>

Міністерство екології та природних ресурсів України
Svitlana Grynychuk Valentyna Vasylenko Оксана Химич Alla Tynkevych



 UNDP Ukraine / ПРООН в Україні
Published by Iryna Tarnavska [P] · June 13 · 

Viewing: English ▾

🌍👧👦 Do you know what causes the ozone layer depletion, and how the layer can rebuild? To promote an environmentally conscious lifestyle and contribute to achieving the UN Sustainable Development Goals, UNDP, with the support of the Global Environment Facility, has launched a series of activities called "Ozone Action" for school students at children's summer camps in Ukraine.

🌍👧👦 During the first event in the school camp of educational facility №4 in the town of Bucha (Kyiv Oblast), school children and their teachers tested their art skills, performed a fairytale, and played board games, including one called "Ozone Action" developed as part of the UNDP/GEF project. This is the first game in Ukraine to explain the foundations of the Montreal Protocol and show the ways we can protect the ozone layer through our daily activities.

The event was organized as part of the grant program "Protecting the Earth Against Ozone Depletion and Mitigating Climate Change in Ukraine: Targeted Capacity Building and Awareness Raising," which is part of the UNDP project "Initial Implementation of Accelerated Hydrochlorofluorocarbon (HCFC) Phase-Out in the Countries with Economy in Transition (CEIT) Region," implemented with the support of GEF.

🔗 Read more about the event: <http://bit.ly/2WWd8vN>

Find out more about the project 🔗 <http://bit.ly/2KdEual>

Міністерство екології та природних ресурсів України
Svitlana Grynychuk Оксана Химич Alla Tynkevych



3. Main Facebook Post on World Ozone Day.



Міжнародний День
захисту озонового шару 2019



Ozone is our protective umbrella, absorbing the harmful ultraviolet radiation from the Sun. So, let's take care of it and make sure it keeps working.

Today we mark 32 years since the adoption of the Montreal Protocol on Substances that Deplete the Ozone Layer - the first ever environmental agreement ratified by all countries across the globe. Its major results are:

- almost 100% termination of the use of harmful substances that deplete the ozone layer
- reduction of CO2 emissions by more than 135 billion tonnes from 1990 to 2010
- ongoing work on preventing a rise in global temperature of 0.4° C by the end of the century!

The International Day for the Preservation of the Ozone Layer is celebrated worldwide today, on September 16! On this special occasion, the UNDP/Global Environment Facility "Ozone Action" initiative is joining in the celebrations and raising the awareness of young people about ozone-related issues across Ukraine – in Irpen in Kyiv region; Zhytomyr, Malyn and Radomyshl in Zhytomyr region; Poltava, Kamianets-Podilskyi, Chernihiv, Melitopol in Zaporizhia region and in Rakhiv, Zakarpattia region. Young Ukrainians learned more about the ozone layer while playing board games, and participating in quests and drawing contests.

Learn more about the UNDP-GEF project:
<https://bit.ly/2LJOLI4>

All Facebook Posts on UNDP Ukraine page on 16/09/2019 - World Ozone Day.

UNDP Ukraine / ПРООН в Україні
Published by Iryna Tarnavska · September 16 at 2:49 PM ·
Viewing: Russian

- ◆ Озон – це наша захисна «парасолька», яка вбирає шкідливе ультрафіолетове випромінювання від сонця. Тож, ми маємо дбати, аби цей захист і надалі був ефективним.
- ◆ 32 роки тому було ухвалено Монреальський протокол у сфері збереження довкілля – першу екологічну угоду, яку ратифікували всі країни світу, та в результаті якої:
- ◆ припинено використання шкідливих речовин, що руйнують озоновий шар, майже на 100%
- ◆ зменшено викиди CO2 на більш ніж 135 млрд тон з 1990 по 2010 рр.
- ◆ та триває робота над зупиненням зростання глобальної температури на 0,4°C до кінця сторіччя!

Сьогодні, 16 вересня, весь світ відзначає Міжнародний день захисту озонового шару! Ініціатива ПРООН/ГЕФ (Global Environment Facility) "Дій за озон" долучається до святкування цього важливого дня, та підвищує екологічну обізнаність молоді з питань захисту озонового шару по всій Україні – в Ірпені на Київщині, у Житомирі, Малині та Радомишлі на Житомирщині, у Полтаві, Кам'янці-Подільському, Чернігові, Мелітополі Запорізької області та в Рахові Закарпатської області. Українська молодь дізнається більше про озон, граючи в настільні ігри та квести, а також беручи участь у конкурсах малюнків на озонovu тематику.

◆Більше про проект ПРООН-ГЕФ: <http://bit.ly/331ZF5H>



UNDP Ukraine / ПРООН в Україні
Published by Tanya Kononenko · September 16 at 5:09 PM ·
Viewing: Russian

«Ще один рік аномальної спеки, ураганів та інших аномальних погодних явищ показав нам, що у нас немає іншого вибору, окрім як діяти просто зараз, поки не стало надто пізно».

Про те, чому важливо захищати озоновий шар, та які результати 32-річного впровадження положень Монреальського протоколу, який передбачає відмову країн від використання озоноруйнівних речовин у виробництві охолоджувальних систем, – у зверненні Генсекретаря ООН з нагоди сьогоднішнього Дня захисту озонового шару.



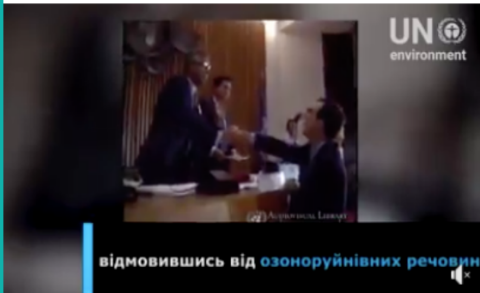
UA.UNDP.ORG
Звернення Генерального секретаря ООН з нагоди Міжнародного дня захисту озонового шару

UNDP Ukraine / ПРООН в Україні
Published by Tanya Kononenko · September 16 at 7:00 PM ·

Завдяки міжнародній співпраці озоновий шар відновлюється. Минуло вже 32 роки з того часу, як світова спільнота ухвалила Монреальський протокол, який забороняє озоноруйнівні речовини.



Thanks to international cooperation the ozone layer is healing. It's been 32 years since the global community agreed to the Montreal Protocol, which banned ozone depleting substances.



1,840
People Reached

124
Engagements

Boost Post

19

1 Comment 7 Shares

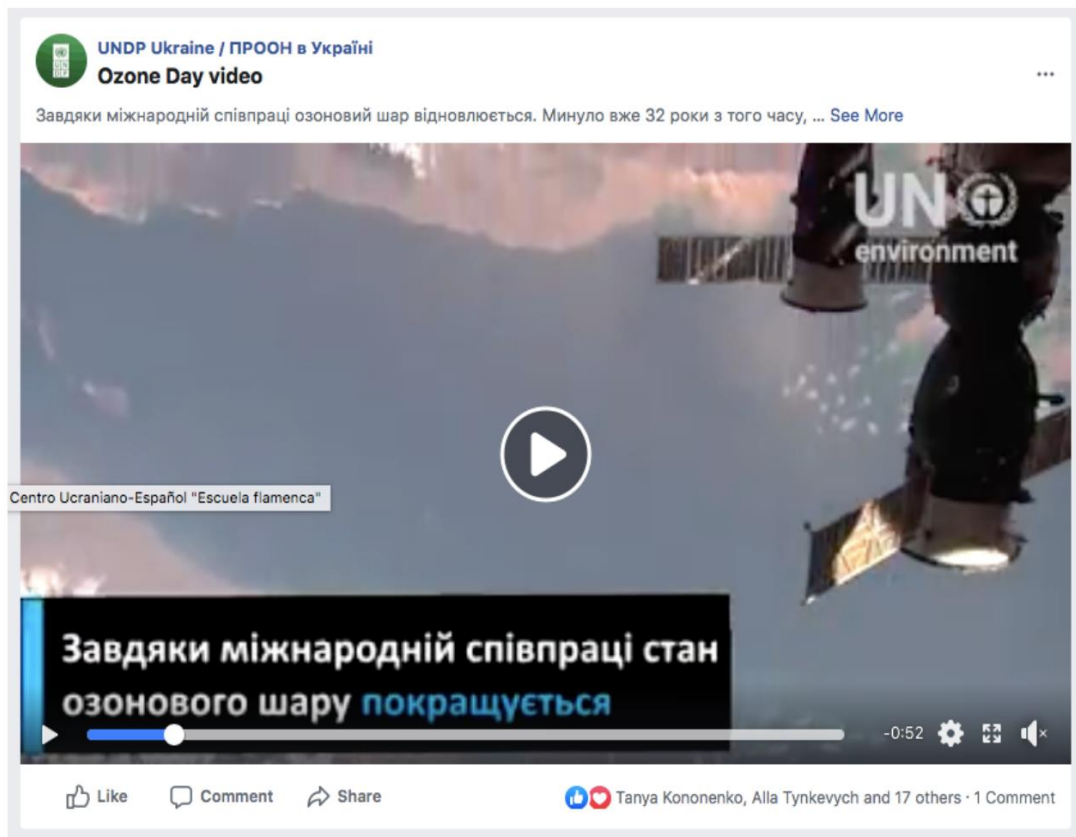
Like

Comment

Share

More

VIDEO.



The global video, devoted to the World Ozone Day 2019 celebration, edited and translated into Ukrainian.

4 The Secretary-General's Message on UNDP Ukraine Website devoted to the International Day for the Preservation of the Ozone Layer

English | Українська | У світі

Україна ЦІЛІ СТАЛОГО РОЗВИТКУ КЛЮЧОВІ НАПРЯМИ ДОКЛАДНІШЕ Q

ГОЛОВНА / ПРЕС-ЦЕНТР / СТАТТІ

ЗВЕРНЕННЯ ГЕНЕРАЛЬНОГО СЕКРЕТАРЯ ООН З НАГОДИ МІЖНАРОДНОГО ДНЯ ЗАХИСТУ ОЗОНОВОГО ШАРУ

Опубліковано 15 вересня 2019

Звернення Генерального секретаря ООН з нагоди Міжнародного дня захисту озонного шару

Facebook 95 Twitter LinkedIn +1



Фото: Брендан Паркін / ПРООН в Україні

Державне опубліковано 15 вересня 2019 року на сайті United Nations Environment Programme

Наступного тижня світова спільнота збереться у штаб-квартирі Організації Об'єднаних Націй у Нью-Йорку на Саміті зі зміни клімату, мета якого – дати потужний імпульс для реалізації глобальних планів щодо реагування на надзвичайну кліматичну ситуацію. Ще один рік аномальної спекти, ураганів та інших аномальних погодних явищ показав нам, що у нас немає іншого вибору, окрім як діяти просто зараз, поки не стало надто пізно.

Потрапляючи до цієї важливої зустрічі, ми повинні пам'ятати, що Монреальський протокол є відносною надзвичайною прикладом того, як людство може об'єднатися задля вирішення глобальних викликів, а також ключовим інструментом для ефективного реагування на найбільш надзвичайну кліматичну ситуацію. На підставі цього міжнародного договору країни вже 32 роки працюють над скороченням використання озоноруйнівних хімічних речовин, які найбільше використовуються у виробничій системі охолодження. Завдяки цим зусиллям озонний шар, який захищає нас від шкідливого ультрафіолетового сонячного випромінювання, поступово відновлюється.

In Ukrainian.

Link: <https://www.ua.undp.org/content/ukraine/uk/home/presscenter/articles/2019/the-secretary-general--message-on-the-international-day-for-the.html>

4 The Secretary-General's Message on UNDP Ukraine Website devoted to the International Day for the Preservation of the Ozone Layer

English | Українська Around the world

Ukraine SUSTAINABLE DEVELOPMENT GOALS OUR FOCUS MORE Q

UNDP IN UKRAINE / NEWS CENTER / ARTICLES

THE SECRETARY-GENERAL: MESSAGE ON THE INTERNATIONAL DAY FOR THE PRESERVATION OF THE OZONE LAYER

Posted on September 16, 2019

The Secretary-General: Message on the International day for the preservation of the ozone layer




Photo credit: Brandon Hornberg / UNDP Ukraine

Originally published on 16 September 2019 at United Nations Environment Programme

Next week, the world will gather at United Nations Headquarters in New York for the Climate Action Summit, which aims to generate a massive step-up in global ambition in addressing the climate emergency. Another year of record heatwaves, superstorms and climate disruption tells us we have no choice but to act now before it is too late.

As we prepare for this crucial meeting, we should remember that the Montreal Protocol is both an inspirational example of how humanity is capable of cooperating to address a global challenge and a key instrument for tackling today's climate crisis. Under this international treaty, nations have worked for 32 years to slash the use of ozone-depleting chemicals, used largely by the cooling industry. As a result, the ozone layer that shields us from the sun's harmful ultraviolet radiation is healing.

The Montreal Protocol can deliver an equally significant result on climate change through its Kigali Amendment, which targets hydrofluorocarbons (HFCs), powerful climate-heating gases still used in cooling systems. Phasing these out could reduce global warming by up to 0.4°C this century. As

In English.

Link: <https://www.ua.undp.org/content/ukraine/en/home/presscenter/articles/2019/the-secretary-general--message-on-the-international-day-for-the.html>



5. MEDIA MONITORING

WORLD OZONE DAY 2019 MEDIA COVERAGE:

- News Agency "UkrInform"
- <https://www.ukrinform.ua/rubric-culture/2780768-sogodni-miznarodnij-den-zberezenna-ozonovogo-saru.html>
- State Ecological Academy
- https://dea.edu.ua/article/16_veresnya_miznarodnij_den_zahistu_ozonovogo_sharu_zemli
- Khmelnytskyi Regional State Administration - <https://www.adm-km.gov.ua/?p=63095>
- Khmelnytskyi News Portal
- <https://vsim.ua/Podii/16-veresnya--miznarodnij-den-zahistu-ozonovogo-sharu-10941150.html>