

Climate Smart Urban Development Challenge project (CSUD)
MEDIA COVERAGE REPORT
July 2021 – July 2022

CSUD presence in media

Reporting period: **July 2021 – July 2022**

National coverage TV media: 3, RTS 1, N1, Pink (8x)

International coverage TV media: 4, Euronews, RTV Slovenia, Zoomin TV (4x)

National coverage print media: 3, Večernje novosti, Ilustrovana Politika, Politika, 24 sata (4x)

Regional coverage print media: 2, M novine, Dnevnik (2x)

National coverage agencies: 3, Tanjug, FoNet, Beta (5x)

National coverage radio: 1, Radio Beograd 1 (1x)

Internet-based media/news portals: 56, Danas, RTS, Euronews, eKapija, SKGO, BBC, MSN, Yahoo sport Australia, Yahoo UK, etc. (89x)

Podcast: 2, Pod staklenim zvonom, Podcast.rs (2x)

(NOTE: The list of media reports and type of coverage, national/regional/local or Internet, can be found below)

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ANNEX

Media coverage report for the period July 2021– July 2022

#	Date	Media	Coverage	
1.	August 16. 2021.	boom93.com	Internet	https://boom93.com/info/drustvo/preko-40-divljih-deponija-na-teritoriji-pozarevca/
2.	September 6. 2021	Tanjug News Agency	National	http://www.tanjug.rs/full-view.aspx?izb=680759
3.	September 6. 2021	24online.rs	Internet	https://24online.rs/beograd/radoji-cic-nagradni-foto-konkurs-grada-odrziva-mobilnost-za-zdraviji-zivot-do-12-septembra/
4.	September 6. 2021	krstarica.com	Internet	https://www.krstarica.com/vesti/srbija/nagradni-foto-konkurs-odrziva-mobilnost-za-zdraviji-zivot/
5.	September 7. 2021	24 Sata	National	Available on request, clipping 07/09/2021
6.	September 7. 2021	danubeogradu.rs	Internet	https://www.danubeogradu.rs/2021/09/evropska-nedelja-mobilnosti-2021/
7.	September 15. 2021.	vesti.rs	Internet	https://www.vesti.rs/Drustvo/Tecno-drvo-u-Beogradu-se-sutra-pusta-u-rad.html

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8.	September 15. 2021.	Ekapija.com	Internet	https://www.ekapija.com/news/3415423/sutra-se-pusta-u-rad-prvo-tecno-drvo-za-preciscavanje-vazduha-u
9.	September 16. 2021	Tanjug News Agency	National	http://www.tanjug.rs/full-view.aspx?izb=683136
10.	September 16. 2021.	Espresso.co.rs	Internet	https://www.espresso.co.rs/vesti/beograd/873159/u-centru-beograda-pojavio-se-uredjaj-ka-iz-zvezdanih-staza-otkrili-smo-o-cemu-je-rec
11.	September 16. 2021.	B92.net	Internet	https://www.b92.net/lokal/beograd/drustvo-tecno-drvo-u-beogradu-se-danas-pusta-u-rad-1923117
12.	September 16. 2021	naslovi.net	Internet	https://naslovi.net/2021-09-16/b92/tecno-drvo-u-beogradu-se-danas-pusta-u-rad/28904207
13.	September 16, 2021	danas.rs	Internet	https://www.danas.rs/vesti/drustvo/trecina-namirnica-iz-ugostiteljskog-sektora-zavrshi-na-deponiji/
14.	September 16, 2021	Diario de Sevilla	Internet	https://www.diariodesevilla.es/sociedad/acuario-microalgas-limpiar-aire-urbano-sin-arboles_0_1611440558.html

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15.	September 16. 2021.	Alo.rs	Internet	https://www.alo.rs/vesti/beograd/544452/da-se-lakse-dise-tecno-drvo-u-beogradu-za-preciscavanje-vazduha-pocinje-sa-radom/vest
16.	September 17. 2021	topvesti.rs	Internet	https://topvesti.rs/c/wD-u9HsB4-jeX-N4kbq-/2021-09-17/postavljen-prvi-preciscivac-vazduha-od-algi-u-srbiji
17.	September 19. 2021.	danas.rs	Internet	https://www.danas.rs/vesti/beograd/u-beogradu-odrzana-pesacka-nedelja-foto/
18.	September 19. 2021.	Belgrade city	Internet	https://www.youtube.com/watch?v=LlsoE7aSMt0
19.	September 19. 2021	beograduzivo.rs	Internet	https://www.beograduzivo.rs/info/gradske-vesti/u-beogradu-postavljeno-prvo-tecno-drvo-pogledajte-gde-se-nalazi-i-kako-izgleda-video/
20.	September 20. 2021.	skgo.org	Internet	http://mail.skgo.org/vesti/detaljno/2741/urucene-nagrade-pobednicima-foto-konkursa-odrziva-mobilnost-za-zdraviji-zivot
21.	September 28. 2021	Biznis.rs	Internet	https://biznis.rs/preduzetnik/prvo-tecno-drvo-u-srbiji/
22.	September 29. 2021	RTS	National TV	https://www.youtube.com/watch?v=tyAVppomvic

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23.	October 3, 2021	Radio Beograd 2	National	https://www.rts.rs/page/radio/sr/story/24/radio-beograd-2/4535810/ekoloski-magazin.html
24.	October 3, 2021	prvinaskali.com	Internet	http://prviprvinaskali.com/clanci/radion/cekajuci-vetar/cekajuci-vetar-3-10-2021.html
25.	October 10, 2021	biznis.telegraf.rs	Internet	https://biznis.telegraf.rs/info-biz/3402455-na-ekspo-2020-dubai-ispunjena-ocekivanja-razvitak-sa-poslovnim-partnerima-na-nivou
26.	October 16, 2021	podcast.rs	Podcast	https://podcast.rs/danas-podcast-16-oktobar-kako-da-ne-bacamo-dva-miliona-kilograma-hrane-dnevno/
27.	October 17, 2021	danas.rs	Internet	https://www.danas.rs/vesti/drustvo/jeftinije-za-markete-da-nakon-isteka-roka-bace-hranu-jer-onda-ne-placaju-pdv/
28.	October 24, 2021	Pod staklenim zvonom	Podcast	https://podcasts.apple.com/gw/podcast/pod-staklenim-zvonom-24-10-2021/id1584807708?i=1000539523380&l=fr

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29.	October 28. 2021	beogradski.rs	Internet	https://beogradski.rs/evropska-nedelja-demokratije-na-starom-gradu-zastita-zivotne-sredine-lokalne-zajednice-preduzimaju-akciju/
30.	October 28. 2021	novosti.rs	Internet	https://www.novosti.rs/vesti/preduzetnik/1048642/pametna-riksa-srbije-hit-svetskoj-izlozbi-privrednici-zadovoljni-nastupom-dubaiju-slede-prvi-ugovori
31.	November 1. 2021.	blic.rs	Internet	https://www.blic.rs/vesti/beograd/ljudi-zastaju-gledaju-pitaju-se-kakva-je-ovo-cudna-naprava-u-centru-grada-lici-na/4924kz5
32.	November 19. 2021.	PINK	National TV	Available on request, clipping 11/08/2021
33.	November 14. 2021.	rts.rs	Internet	https://www.rts.rs/page/tv/sr/story/21/rts-2/4583945/edu-global.html
34.	November 16. 2021	B92.net	Internet	https://www.b92.net/lokal/beograd/drustvo-tecno-drvo-u-beogradu-se-danas-pusta-u-rad-1923117
35.	November 17. 2021.	RTS	National TV	https://www.youtube.com/watch?v=jFZckuqmd0U
36.	November 17. 2021	bbc.com	Internet	https://www.bbc.com/serbian/lat/srbija-59285393
37.	November 17. 2021	danas.rs	Internet	https://www.danas.rs/vesti/drustvo/postavljen-prvi-preciscivac-vazduha-od-algi-u-srbiji/

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38.	November 24. 2021.	Juznevesti.com	Internet	https://www.juznevesti.com/bbc-news-na-srpskom/Ekologija-nauka-i-Srbija-Igra-zelenih-mehura-Sta-je-foto-bioreaktor-i-kako-smanjuje-zagadjenje-u-Beogradu.sr.html
39.	November 24. 2021.	bbc.com	Internet	https://www.bbc.com/serbian/lat/srbija-59183104
40.	November 24. 2021.	Boom93.rs	Internet	https://boom93.rs/bbc/ekologija-nauka-i-srbija-igra-zelenih-mehura-sta-je-foto-bioreaktor-i-kako-smanjuje-zagadjenje-u-beogradu/
41.	November 24. 2021.	Danas	Internet	https://www.danas.rs/bbc-news-serbian/ekologija-nauka-i-srbija-igra-zelenih-mehura-sta-je-foto-bioreaktor-i-kako-smanjuje-zagadjenje-u-beogradu/
42.	November 24, 2021	dnevno.hr	Internet	https://www.dnevno.hr/magazin/zanimljivosti/video-umjesto-stabla-reaktor-je-li-ovo-buducnost-u-beogradu-postavljen-golem-akvarij-koji-proizvid-kisik-i-cisti-zrak-1865739/

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43.	November 24, 2021	021.rs	Internet	https://www.021.rs/story/BBC/290667/Ekologija-nauka-i-Srbija-Igra-zelenih-mehura-Sta-je-foto-bioreaktor-i-kako-smanjuje-zagadjenje-u-Beogradu.html
44.	November 26. 2021.	blic.rs	Internet	https://www.blic.rs/biznis/strategija/stalna-predstavница-undp-a-za-blic-biznis-fransin-pikap-o-klimatskim-promenama-u/xf9z2hn
45.	December 1. 2021	vojvodinauzivo.rs	Internet	https://vojvodinauzivo.rs/sta-je-foto-bioreaktor-i-kako-smanjuje-zagadenje-u-beogradu/
46.	December 3. 2021.	mondo.rs	Internet	https://mondo.rs/Info/Beograd/a1564319/Liquid-3-bi-drvo-Beograd-aktivne-alge.html
47.	December 3. 2021.	naslovi.net	Internet	https://naslovi.net/2021-12-03/mondo/beograd-dobio-tecno-drvo-cisti-vazduh-kao-2-odrasla-drвета-i-znacajno-smanjuje-co2-koncentraciju-u-vazduhu/29462561
48.	December 7. 2021.	RTV Slovenia	International TV	https://365.rtv slo.si/arhiv/porocila/174828825
49.	December 7. 2021.	RTV Slovenia	International TV	https://www.rtv slo.si/okolje/beograd-dobil-prvo-tekoce-drevo-za-cistejsi-zrak/604056

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50.	December 7. 2021.	preberi.si	Internet	https://www.preberi.si/content/view/124935358-Beograd-dobil-prvo-tekoce-drevo-za-cistejsi-zrak.html
51.	December 7. 2021.	Paudal.com	Internet	https://www.paudal.com/2021/12/07/the-liquid-tree-an-urban-solution-for-when-there-are-no-trees/
52.	December 7. 2021.	zureli.com	Internet	https://www.zureli.com/liquid-tree-belgrade-fighting-back-air-pollution/
53.	December 7. 2021.	msn.com	Internet	https://www.msn.com/en-gb/video/_log/this-liquid-tree-in-belgrade-is-fighting-back-against-air-pollution/vi-AARz0qd
54.	December 7. 2021.	Tabbed.info	Internet	https://tabbed.info/world/details/4246/This-liquid-tree-in-Belgrade-is-fighting-back-against-air-pollution
55.	December 7. 2021.	uk.news.yahoo.com	Internet	https://uk.news.yahoo.com/liquid-tree-belgrade-fighting-back-150121677.html
56.	December 7. 2021.	Euronews.com	Internet	https://www.euronews.com/2021/12/07/this-liquid-tree-in-belgrade-is-fighting-back-against-air-pollution

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57.	December 7. 2021.	Euronews TV	International TV	https://www.euronews.com/video/2021/12/07/this-liquid-tree-in-belgrade-is-fighting-back-against-air-pollution
58.	December 8. 2021.	Planetcustodian.com	Internet	https://www.planetcustodian.com/belgrades-liquid-tree-for-air-pollution/23684/
59.	December 11. 2021.	Breakingnewsofworld.com	Internet	https://breakingnewsofworld.com/this-liquid-tree-in-belgrade-is-fighting-back-against-air-pollution/
60.	December 14. 2021.	Gismeteo.com	Internet	https://www.gismeteo.com/news/current-events/liquid-tree-set-up-in-serbia-to-combat-air-pollution/
61.	December 18. 2021.	Bl-portal.com	Internet	https://www.bl-portal.com/nauka-i-tehnologija/tecno-drvo-inovativno-i-klimatski-pametno-rjesenje-video/
62.	December 18. 2021.	RTS	National TV	https://www.rts.rs/page/magazine/sr/story/1882/tehnologija/4623594/foto-bioreaktor-tecno-drvo-un-beograd.html
63.	December 21. 2021.	Springwise.com	Internet	https://www.springwise.com/innovation/sustainability/a-liquid-tree-for-urban-areas

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64.	December 28. 2022.	025info.rs	Internet	https://025info.rs/%D0%BA%D0%B0%D0%BA%D0%BE-%D1%98%D0%B5-%D0%BF%D1%80%D0%B2%D0%B0-%D0%B4%D0%B8%D0%B3%D0%B8%D1%82%D0%B0%D0%BB%D0%B8%D0%B7%D0%BE%D0%B2%D0%B0%D0%BD%D0%B0-%D1%9A%D0%B8%D0%B2%D0%B0-%D1%83-%D1%81%D1%80%D0%B1
65.	December 28. 2021.	Ekapija.com	Internet	https://www.ekapija.com/news/3531001/kako-je-prva-digitalizovana-njiva-u-srbiji-povecala-prinose-uprkos-susi-video
66.	December 28. 2021.	Naslovi.net	Internet	https://naslovi.net/2021-12-28/ekapija/kako-je-prva-digitalizovana-njiva-u-srbiji-povecala-prinose-uprkos-susi-video/29624096
67.	December 28. 2021.	Vojvodinauzivo.rs	Internet	https://vojvodinauzivo.rs/kako-je-prva-digitalizovana-njiva-u-srbiji-povecala-prinose-uprkos-susi/
68.	December 28. 2021.	Ilustrovana Politika	National	Available on request, clipping 29/12/2021
69.	December 29. 2021.	Večernje novosti	National	Available on request, clipping 29/12/2021
70.	January 6. 2022.	Britic.co.uk	Internet	https://www.britic.co.uk/?p=940804
71.	January 6. 2022.	Biomarketinsights.com	Internet	https://biomarketinsights.com/a-liquid-tree-scientists-in-serbia-make-incredible-innovation/
72.	February 8. 2022.	theindexproject.org	Internet	https://theindexproject.org/award/nominees/7109
73.	February 9. 2022.	FoNet News Agency	National	https://www.youtube.com/watch?v=MPxQXegFr-Q

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74.	February 9. 2022.	N1 TV	National	https://rs.n1info.com/vesti/bojic-postavljeno-prvo-tecno-drvo-u-srbiji-ispred-so-stari-grad/
75.	February 10. 2022.	onegreenplanet.org	Internet	https://www.onegreenplanet.org/environment/this-liquid-tree-in-belgrade-is-fighting-air-pollution/
76.	February 14. 2022.	Resilencereporter.com	Internet	https://resilencereporter.com/2022/02/13/this-liquid-tree-in-belgrade-is-fighting-air-pollution/
77.	February 22. 2022.	Yankodesign.com	Internet	https://www.yankodesign.com/2022/02/22/serbian-scientists-install-an-urban-photo-bioreactor-to-capture-co2-and-produce-o2-just-like-trees/
78.	February 27. 2022.	Think-greener.com	Internet	https://think-greener.com/serbia-thinking-greener-with-liquid3-co2-o2/
79.	April 14. 2022.	City2city.network	Internet	https://city2city.network/e-mobility-cloud-centre-green-routes-innovation-type-enterprise-venture
80.	April 14. 2022.	Beta News Agency	National	https://beta.rs/ekonomija/ekonomija-srbija/162306-naled-giz-i-esotron-prikupili-1-300-tona-otpada-od-hrane

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81.	April 15. 2022.	Srda.rs	Internet	https://srda.rs/naled-giz-i-esotron-prikupili-1-300-tona-otpada-od-hrane/
82.	April 15. 2022.	Cirkularnaekonomija.org	Internet	https://cirkularnaekonomija.org/naled-giz-i-esotron-prikupili-1-300-tona-otpada-od-hrane/
83.	April 18. 2022.	Ideasforgood.jp	Internet	https://ideasforgood.jp/2022/04/18/liquid3/
84.	March 8. 2022.	Csmonitor.com	Internet	https://www.csmonitor.com/World/Points-of-Progress/2022/0308/Coping-technologies-from-liquid-trees-to-smart-white-canes
85.	March 31. 2022.	Srda.rs	Internet	https://srda.rs/gde-god-nades-zgodno-mesto-tu-otpad-baci-dokle-cemo-da-tolerisemo-dubrena-sve-strane/
86.	May 10. 2022.	Zoomin TV	International TV	https://www.youtube.com/watch?v=ToEyGO7Hb3Y
87.	May 10. 2022.	Yahoo sport Australia	Internet	https://au.sports.yahoo.com/video/liquid-trees-clean-air-102400479.html
88.	May 10. 2022.	UK Finance Yahoo	Internet	https://uk.finance.yahoo.com/video/liquid-trees-clean-air-102400479.html

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89.	June 23. 2022.	Srda.rs	Internet	https://srda.rs/otpad-od-hrane-zavrsava-na-deponijama-preporuka-za-objekte-koji-imaju-vise-od-50-obroka-dnevno/
90.	July 15. 2022.	Vesti.rs	Internet	https://www.vesti.rs/Ekologija/Na-gradjene-inovacije-koje-smanjuju-CO2-i-povecavaju-otpornost-na-klimatske-promene-u-Srbiji-VIDEO.html
91.	July 15. 2022.	Vesti.rs	Internet	https://www.vesti.rs/Vesti/Tadic-Resenja-koje-je-projekt-podrzao-dolaze-iz-citave-Srbije-pokrili-smo-sirok-tematski-spektar.html
92.	July 15. 2022.	Beta.rs	Internet	https://beta.rs/zeleni-srbija/zs-srbija/166265-nagradjene-inovacije-koje-smanjuju-co2-i-povecavaju-otpornost-na-klimatske-promene-u-srbiji
93.	July 15. 2022.	RTS	National TV	https://www.rts.rs/page/magazine/sr/story/2953/priroda/4888756/klimatski-pametna-srbija.html
94.	July 15. 2022.	Vesti.rs	Internet	https://www.vesti.rs/Vesti/Seke-Projekat-pozitivno-uticao-na-zivote-26-000-gradjana-i-zivotnu-sredinu-sirom-Srbije.html
95.	July 15. 2022.	srbijainfo.rs	Internet	https://srbijainfo.rs/najnovije-vesti?id-vest=929499

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96.	July 15. 2022.	naslovi.net	Internet	https://naslovi.net/2022-07-16/ekapija/nagradjene-inovacije-za-smanjenje-emisija-gasova-koje-cine-gradove-otpornijim-na-klimatske-promene/31080316
97.	July 15. 2022.	Beta News Agency	National	https://beta.rs/zeleni-srbija/zs-srbija/166265-nagradjene-inovacije-koje-smanjuju-co2-i-povecavaju-otpornost-na-klimatske-promene-u-srbiji
98.	July 15. 2022.	FoNet News Agency	National	Available on request, clipping 21/07/2022
99.	July 15. 2022.	RTS	National TV	http://streaming.ninamedia.rs/uploads/2022/07/15/B1C609DB-28CF-4800-8848-CD1634B8409C.mp4
100.	July 16. 2022.	RTV NP	Internet	https://rtvnp.rs/2022/07/16/klimatski-pametna-srbija/132470
101.	July 16. 2022.	Srda.rs	Internet	https://srda.rs/undp-nagradio-inovacije-koje-smanjuju-emisije-co2-i-povecavaju-otpornost-na-klimatske-promene/
102.	July 16. 2022.	RTS	National TV	https://www.rts.rs/page/magazine/sr/story/2953/priroda/4888756/klimatski-pametna-srbija.html

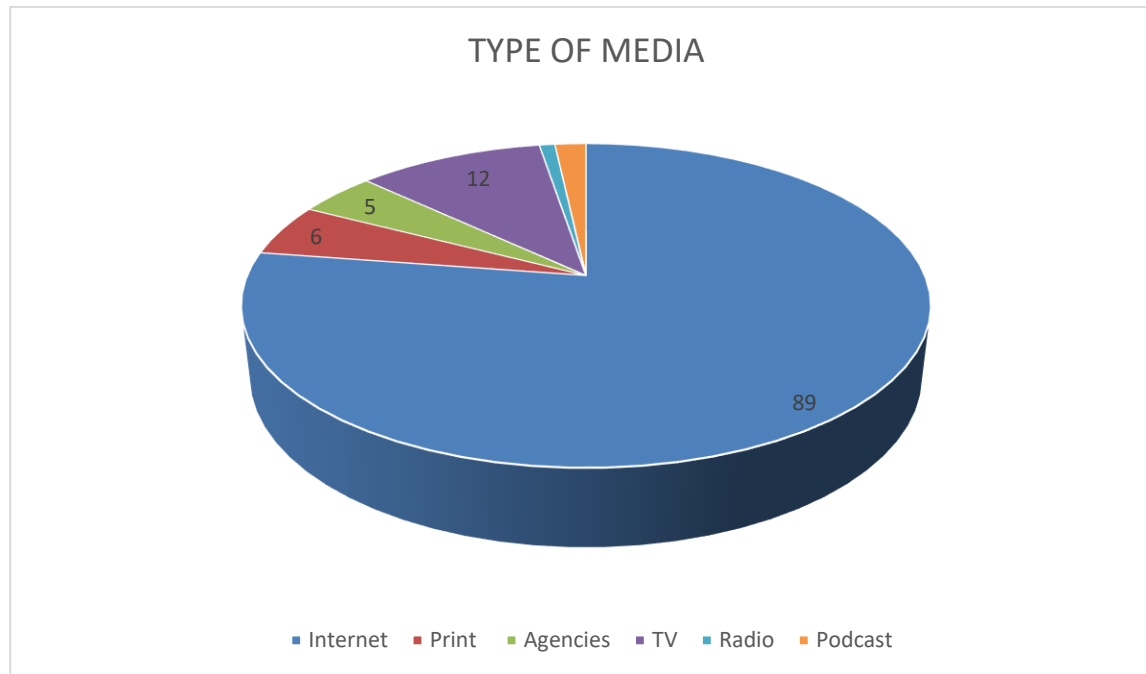
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103.	July 16. 2022.	Energetskiportal.rs	Internet	https://www.energetskiportal.rs/nagrade-za-inovacije-koje-smanjuju-emisije-co2-i-povecavaju-otpornost-srbije-na-klimatske-promene/
104.	July 18. 2022.	Vojvodjanske.rs	Internet	https://vojvodjanske.rs/priznanje-mitrovici-za-inovativnost-u-oblasti-ekologije/
105.	July 18. 2022.	e2.rs	Internet	https://www.e2.rs/nagradjene-inovacije-koje-smanjuju-co2-i-povecavaju-otpornost-na-klimatske-promene/
106.	July 18. 2022.	Mojgradsm.rs	Internet	https://mojgradsm.rs/priznanje-mitrovici-za-inovativnost-u-oblasti-ekologije/
107.	July 18. 2022.	Politika	National	Available on request, clipping 21/07/2022
108.	July 18. 2022.	Vojvodinauzivo.rs	Internet	https://vojvodinauzivo.rs/priznanje-mitrovici-za-inovativnost-u-oblasti-ekologije/
109.	July 18. 2022.	Sremskevesti.rs	Internet	https://sremskevesti.rs/priznanje-mitrovici-za-inovativnost-u-oblasti-ekologije/
110.	July 18. 2022.	Gradska.tv	Internet	http://gradska.tv/2022/07/18/priznanje-mitrovici-za-inovativnost-u-oblasti-ekologije/

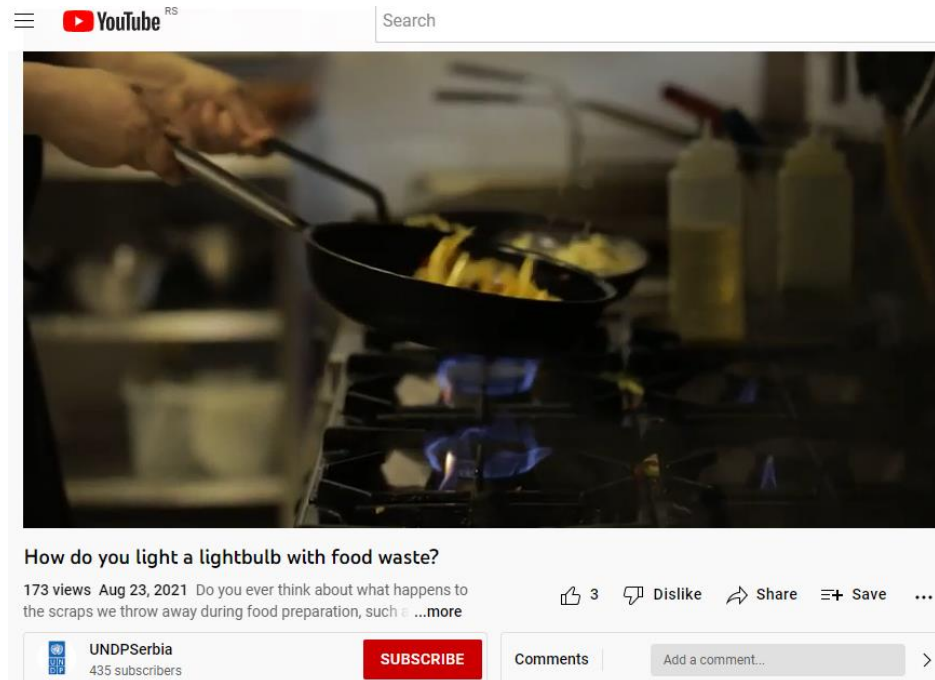
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111.	July 19. 2022.	Ozon.rs	Internet	https://www.ozon.rs/vesti/2022/priznanje-sremskoj-mitrovici-za-inovativnost-u-oblasti-ekologije/
112.	July 19. 2022.	dailygreen.rs	Internet	https://dailygreen.rs/odrzivost/nagrade-za-inovacije-koje-smanjuju-emisije-co2-i-povecavaju-otpornost-srbije-na-klimatske-promene
113.	July 19. 2022.	Ozon.rs	Internet	https://www.ozon.rs/vesti/2022/priznanje-sremskoj-mitrovici-za-inovativnost-u-oblasti-ekologije/feed/atom/
114.	July 19. 2022.	Dnevnik	Regional	Available on request, clipping 21/07/2022
115.	July 20. 2022.	M novine	Regional	Available on request, clipping 21/07/2022
116.	July 25. 2022.	Biznis.rs	Internet	https://biznis.rs/vesti/srbija/od-viskova-sa-tanjira-do-elektricne-energije/

July 2021 - June 2022: Communication Strategy/Plan

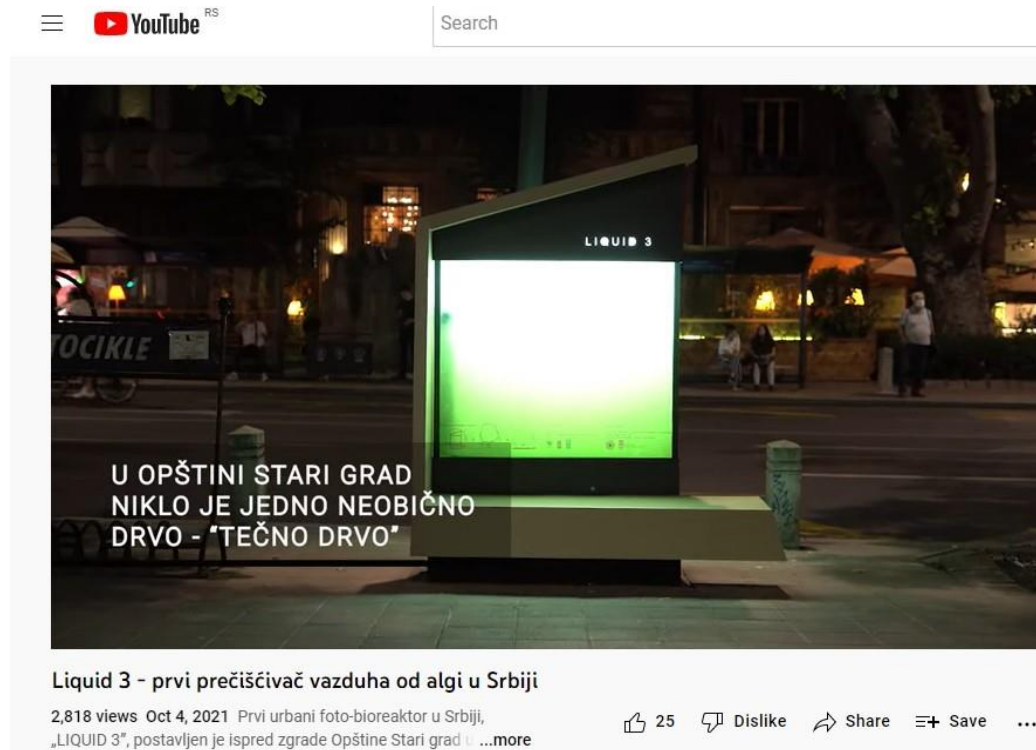


- 1. August 23th 2021:** CSUD produced filming the movie for the company Eso Tron project:“How do you light a lightbulb with food waste?”. Movie was promoted with following story sent as Press Release to media.



2. September 16st 2021: Participation in central celebration of the European Mobility Week in Belgrade

3. September 21st 2021: CSUD produced filming the movie for the “Institute for Multidisciplinary Research” of the University of Belgrade project LIQUID 3: “The first algae air purifier in Serbia”. Movie was promoted with following story sent as Press Release to media.



- 4. November 16th 2021:** CSUD produced filming the movie for the “Mihajlo Pupin Institute” project: “How the First Digitized Farm in Serbia Increased Yield Despite Drought”. Movie was promoted with following story sent as Press Release to media.



5. **July 15th 2022:** CSUD held the final conference at MTS Hall in Belgrade, where results were presented to partners and representatives of the institutions.