

Final Report

Partner

Organisation: National

Enterprise Development

Initiative (NEDI)

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Summary of completed activities

| | Title of Activity | Location | Start date | End date |
|---|---|----------------|-------------------------------|--------------------------------|
| 1 | Selection of Participants | NBR, CRR & LRR | 28th September, 2021 | 2 nd October, 2021 |
| 2 | Development of training schedule | NEDI | 2 nd October, 2021 | 3 rd October, 2021 |
| 3 | Deliver Business Clinic and Entrepreneurship Training | NBR, CRR & LRR | 4 October, 2021 | 29 th October, 2021 |

Results

| Activity I | GBA | WCR | CRR | LRR | NBR | URR | Total |
|-----------------|-----|-----|-----|-----|-----|-----|-------|
| Women | 00 | 00 | 20 | 11 | 15 | | 46 |
| Men | 00 | 00 | 20 | 09 | 25 | | 54 |
| Women returnees | 00 | | 00 | | 00 | 00 | 00 |
| Men returnees | 00 | | | | 00 | 00 | 00 |



Narrative

1. Selection of Participants

As part of the training requirement, NEDI developed a simplified participant verification based on the List submitted by ITC. This activity was conducted by NEDI through telephone calls to verify the locations of the potential trainees and develop their profiles before being confirmed for training.

Through the assessment conducted, some of the names on the list were unavailable or not reachable to participate in the training. Those unavailable were replaced with respective names in the various regions. 100 women and men of small business enterprise in skill areas were selected for this training from LRR, NBR and CRR constituting 5 cohorts.

2. Development of training schedule

The training schedule was developed through a consultative process by NEDI. The Training schedule outlined the methodology, training format and topics to be discussed during the Business clinic and Entrepreneurship Training. The training schedule provides a very useful guideline for the implementation of the business clinic. It also provides common approach which gives focus and a sense of direction to both the trainers and the trainees during the implementation.

3. Deliver Business Clinic and Entrepreneurship Training

100 participants in NBR, CRR and LRR took part in business Clinic and Entrepreneurship training. The training was conducted in five (5) Cohorts targeting 20 participants in each cohort. The training was held in a centralized location, in Trans Gambia Lodge, Pakalinding Village. The training focus on TVET graduates who formerly benefited from Trainings funded by the Job Skill and Finance Project. The training focuses on Introduction to entrepreneurship, business planning, Goal setting, identifying market opportunities and financial literacy. The training also dealt with building the soft skills of the participants such as team building and the art of pitching business ideas. The trainings were purely practical using case studies of existing local resources. On the last day of the training, participants pitch their business ideas.

The business clinic availed the participants know how to expand their business enterprise. It also helped them generate creative ideas, and find realistic ways for their venture implementation.

The training enabled the participants have entrepreneurship skills and techniques needed to improve and expand their business chance of success.

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Challenges & Lessons Learnt

Challenges

- Some of the participant's names shared by ITC could not be reached as their numbers were unavailable
- The transport refund allocated for the participants was very little given the locations of most of the participants

Lessons Learnt

The training was intensive but successful. Participants participated fully in all the sessions and have demonstrated that they have learned valuable skills and knowledge that would transform their lives. It was learnt that the practical of the training provided participants essential knowledge to enable them expand and grow their business. At the end of the training, participants were able to pitch their business enterprise and provide viable resource mobilization strategies for their business. The business clinic highlights key strategies needed by participants to improve their business ventures. Participants were able to learn entity concepts for business growth and financial management as well develop viable plans for the business venture.

Recommendations and Next Steps

- Business advisory service in the form of coaching should have been included to enable the participants fully explore their business potentials
- The participants should be supported with business enhancement support to enable them expand their business
- Transport refund should be adjusted next time to align with their locations

Please list any activities that are yet to be completed and propose any follow-up activities here. You may also include recommendations for other activities and requests for assistance from ITC here.



Annexes

<https://www.facebook.com/985950751447965/posts/4582792911763713/>

<https://twitter.com/GambiaNedi/status/1450812718735314945?s=20>

